

December 7, 1958

This Week

MAGAZINE

THE MILWAUKEE JOURNAL



Get set for Yvette! Want to discover a star? You can do it right now!... Page 18

Report from behind
the Iron Curtain

by John Fell Stevenson:

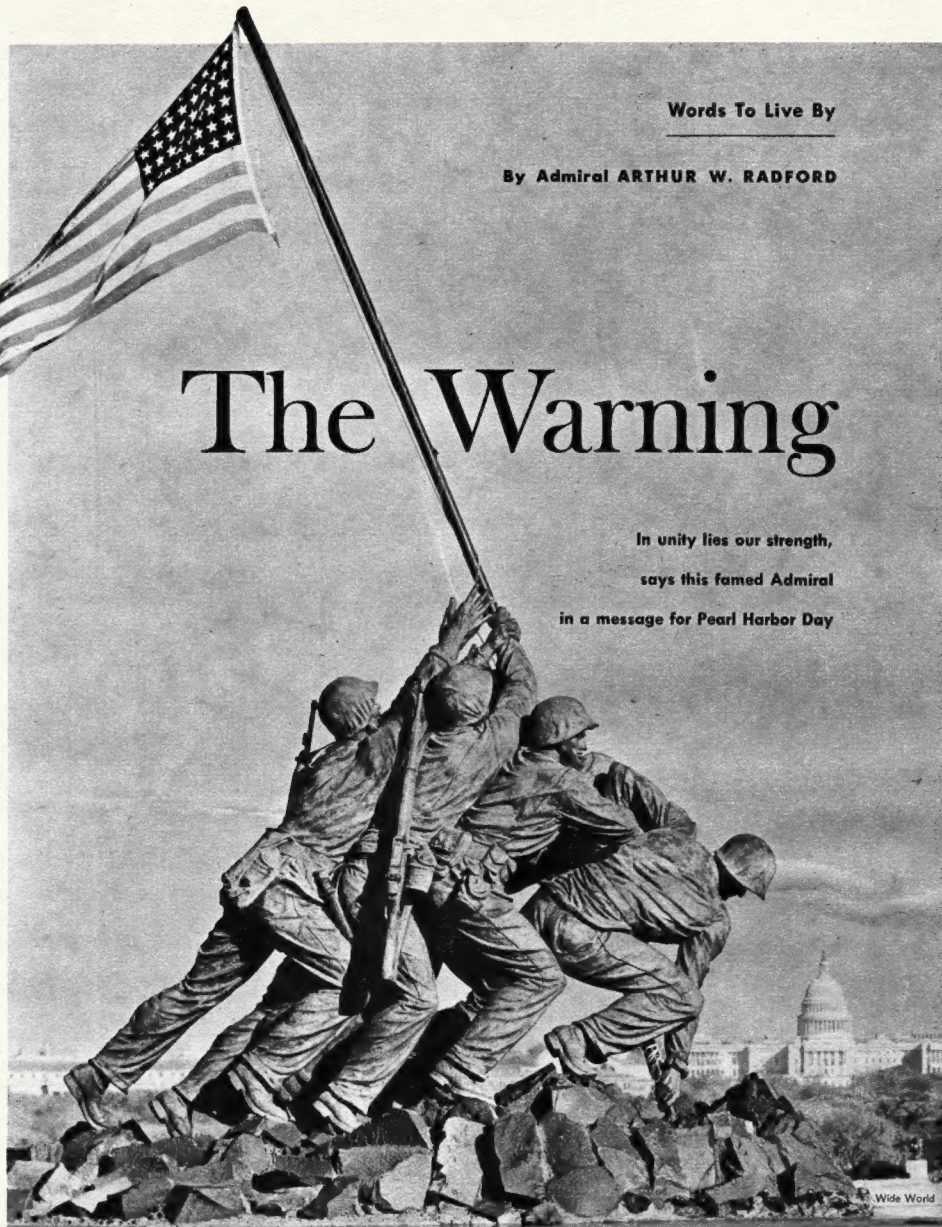
The Russians' Big Obsession: You!... Page 6

Words To Live By

By Admiral ARTHUR W. RADFORD

The Warning

In unity lies our strength,
says this famed Admiral
in a message for Pearl Harbor Day



This statue in Washington commemorates the contribution of all Americans on the road back from Pearl Harbor

THE GREAT TROUBLE is that people in other countries do not always understand the United States.

Within my lifetime, there have been three occasions when the enemy got the impression we were so divided that we could not get together.

The Germans got that impression in World War I. The

Japanese — and Germans — got it in World War II. The Communists got it in Korea. They were all mistaken.

That is the message of this Pearl Harbor anniversary, to ourselves and to all the world: never forget, never ignore, never underestimate the basic unity of the United States whenever fundamental freedoms are at stake.



The Meaning of America — One in a series of brief statements defining the ideas Americans stand for and live by. The words above were adapted from a recent interview with Admiral Radford, former Chairman of the Joint Chiefs of Staff.



December 7, 1958

IN THIS ISSUE:

- Cover Photo: Yvette
- Mimieux by Don Ornitz
- 4 Cerfbord: Bikini Jokes
- 6 The Russians' Big Obsession: You!
- 9 Does It Pay A Wife To Work?
- 14 How To Swim With A Walrus
- 16 Dick Clark Speaking
- 18 Movies: Get Set For Yvette!
- 23 Quiz 'Em
- 26 What Did You Learn In Space Year 19
- 30 Fiction: Death And The Fiery-Eyed Cat
- 36 Food: Polynesian Party!
- 40 Rise Stevens' Dinner Music
- 44 Patterns: Drawstring Dress
- 46 Last Laugh

NEXT WEEK:

Family Christmas Carol. Mary Martin tells you six musical games her own family plays.

A-Bombs In Your Backyard. Gen. Charles E. Hart, chief of the U.S. antiaircraft defense command, answers questions every city is asking.

EUCLID M. COVINGTON
President

JOHN C. STERLING
Chairman of the Board

WILLIAM I. NICHOLS
Editor and Publisher

STEWART BEACH
Executive Editor

Names and descriptions of all characters in fiction stories and semi-fiction articles in this magazine are wholly imaginary. Any name which happens to be the same as that of any person, living or dead, is entirely coincidental. The title "This Week" is registered in the U.S. Patent Office.
© 1958, United Newspapers Magazine Corporation, 485 Lexington Avenue, New York 17, N. Y.




with Tide you never doubt
you've done your very best

with Tide you know your wash is clean as can be

Who's to blame you, dear lady, if you sit back and admire your handiwork? You've a right to be proud because every stitch and tuck of those Tide-washed clothes is clean as can be. And you know it. You know it because you, wise lady, have compared Tide with the other products. You've discovered Tide leaves you confident of cleanness while others leave you with doubts. There's nothing else you trust like that famed Tide cleaning power. So only Tide is good enough for your family. Only Tide. No ifs, ands or doubts about it.

TIDE'S IN-DOUBT'S OUT!

Your gifts by
SHULTON
give special Christmas pleasure!



Early American OLD SPICE
Dusting Powder 1.50

Early American OLD SPICE
Spray Cologne 2.50

FRIENDSHIP GARDEN
Toilet Water and
Dusting Powder 3.00

DESERT FLOWER
Hand and Body Lotion
and Toilet Water 2.75

ESCAPADE
Bubbling Bath
Crystals 1.50

DESERT FLOWER GIFT SET
Dusting Powder and
Spray Cologne 4.50

OLD SPICE GIFT SET
Plastic containers: After Shave
Lotion, Stick Deodorant 2.25

OLD SPICE After Shave
Lotion 1.00 and 1.75

**OLD SPICE GIFT SET. After Shave Lotion, Cologne,
Pressurized Smooth Shave,
Stick Deodorant 4.00**

OLD SPICE
Pre-Electric Shave
Lotion 1.00

OLD SPICE "TREASURE CHEST"
Pressurized Smooth Shave, After Shave Lotion,
After Shave Talcum, Cologne, Shower Soap,
Stick Deodorant, Body Talcum 7.00

OLD SPICE GIFT SET
After Shave Lotion, After Shave Talcum,
Pressurized Smooth Shave 3.00

Prices plus tax except on Smooth Shave, Soap and Pre-Electric Lotion

AT DEPARTMENT AND DRUG STORES

BENNETT CERF'S CERFBOARD



Bikini Jokes

We call them that because they're
abbreviated, but interesting

When space is at a premium, and every word counts, deliverers of "quickies" like the following are worth their weight in bold-face:

1. Honeychile Matthews, of Geo'gia, voted Miss Timber Queen at a recent ceremony. **She** figured it was because she never had been axed.

2. Bill Moyes, of Portland, Ore., who heard Johnnie Ray sob his way through a dolorous ballad, then commented: "Don't know what to call him, but he's mighty lachrymose."

3. Comedian Lew Parker, who sighed, "If only I had my life to live over — I'd live over a saloon."



Joey Adams

4. Author Joey Adams, victim of a freakish accident. His wife Cindy demurred at crossing the street to buy him a pack of cigarettes, so he ran over himself.

5. George Jessel, who announced at a banquet, "And now, one of the greatest heroes of them all, Admiral Nimitz, master of all our great ships at sea. Just two words, please, Admiral Nimitz." The Admiral confined his answer to the exact two words requested: "Name's King."

6. Mrs. Mayes, back from a bridge tourney, who asked her new maid, "Did you clean out that refrigerator like I asked you to?" "I sure did, ma'am," enthused the maid, "and everything was mighty tasty."

7. Philosopher Joe E. Lewis, who says his new girl has early American features. She looks like a buffalo.



Joe E. Lewis

8. Banker Baragwaneth, who admitted, "It wasn't often I risked a verbal encounter with my wife — but when I did, words flailed me."

9. Princess Laughing Waters Hurlock, sweet Sioux, who wandered into a flea circus and watched in amazement while the head flea did his tricks. "Did you educate that flea personally?" she asked the owner of the show. "I did," was the proud answer. "I raised him from a pup."



Toots Shor

10. Toots Shor, who gazed appreciatively as one of those extraordinarily endowed new movie stars swept majestically into his famous bistro, and predicted, "That girl will go far. In fact," he added, "she's halfway there already."

THE LAST PAW. Mr. Snookle had just brought off a gigantic business deal and by way of celebration, took his shapely secretary to the most expensive restaurant in town. Feeling no pain, he downed the last of the champagne, and beckoned to his winsome companion. "Ups-a-daisy," he urged fervently. "Come and sit on papa's lap."

"Gee, Mr. Snookle," protested the secretary. "I thought we came out to have a little fun. Can't you forget the office for a while?"

— BENNETT CERF



It's National **Send-Your-Team-** **To-The-Jell-O-Bowl** Week!

For little boys tired of playing . . . or **big boys** tired from work . . . there's nothing like a bowl of Jell-O! It's got real get-out-there-and-win energy plus a little extra kick that comes from the sheer delight of eating this tasty treat.

Every sportsman is a Jell-O fan these days, because he knows *light* nourishment is best for keeping in fighting trim.

So be a cheer leader in your house . . . make a big, bright bowl of Jell-O for the home team. Now coach? Now?

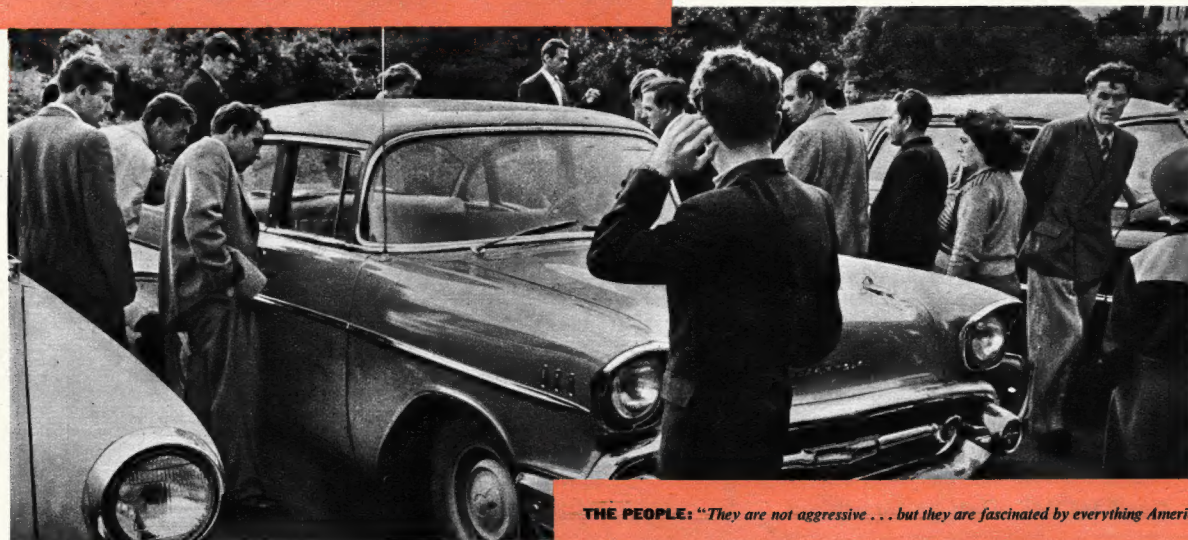
Don't let this week go by without **JELL-O**



Jell-O is a registered trade-mark
of General Foods Corp.



THE BOSS: Khrushchev posed genially enough, but he "always tries to have the last word"



THE PEOPLE: "They are not aggressive . . . but they are fascinated by everything American"

Photos by John Fell Stevenson

The Russians' Big Obsession: You!

By JOHN FELL STEVENSON

A sign in a chicken coop, a talk with a Red rock 'n' roller, Khrushchev reading a U.S. paper — all over Russia this young traveler found such evidence of the Soviets' feverish concern: catching up with America

When I visited Russia with my father earlier this year, we were invited to take a look at a chicken farm near the remote city of Alma-ata. On the wall of one of the chicken coops we saw a graph comparing the egg-laying accomplishments of Russian chickens with the production of U.S. chickens. Underneath this graph was a slogan in Russian: "Catch up with the United States!"

The U.S.A. is on every Russian's mind. You can't travel anywhere in the Soviet Union without seeing graphs like this, as well as slogans, charts, posters, and other reminders that the Russians are determined to pull ahead of us in production.

Along with a strong sense of economic rivalry is another feeling — the Russians are *fascinated by everything American*. This fascination makes them extraordinarily friendly, especially the young people.

The American Way

Once, in Leningrad, I was surrounded by a group of Russian teen-agers. My father joined me. He asked some of the boys why they wore their hair so long, and they replied, "That's the way they wear it in America."

We noticed that many of the boys wore a very poor, flimsy imitation of blue jeans. This, too, was an obvious attempt to copy the American style.

We came to the subject of music, and found that American jazz was extremely popular. However, the current rage in Leningrad was rock 'n' roll! They listen to it on U.S. overseas radio broadcasts, make recordings of the programs, pass them around.

I made friends with a particularly-avid rock-'n'-roll fan of about 20. Since I had been advised previously that Elvis Presley was popular in Russia, I had a few Presley records with me. I asked this young Russian up to my hotel room to give him a copy of "Jailhouse Rock." As I handed him the recording, he grinned, examined the colorful record jacket approvingly, and slipped the recording out and passed his fingers lovingly over the grooves. Then he handed it carefully back to me. He thought I had brought him up there merely to show him this treasure!

When I gave it back, and he finally understood that I meant him to keep it, he literally danced with excitement

and hugged me three times. He insisted on finding an interpreter. Then he told me he was sorry he had nothing to give me in return at the moment, but that he would be back the next day with a gift. Sure enough, he showed up the following morning to present me with a Russian record.

Every young Russian I met had a similar intense interest in American ways. One day in Moscow, while I was taking pictures in Red Square, a student of about 19 came up to me and asked the usual first question, "Are you an American?" We walked along together and then he rode with me on the subway back to my hotel. We discussed the prices of American cars and cameras and he was surprised at how inexpensive they were. He said he listened to jazz on the Voice of America. I asked him if he ever heard news broadcasts. He replied that they were always jammed.

This particular student was majoring in economics, but he told me that his real interest was music. He also said that most of his friends had gone to Siberia to work in the fields during the summer. I asked him why he hadn't gone. He answered, rather proudly, that he hadn't wanted to go and so he didn't. He said the State "urges" young people to work on farms in the summer, but that it isn't absolutely compulsory. In many ways, I found him surprisingly independent. He did not like politics, and he disapproved of jamming foreign broadcasts. When I told him that I had listened to Radio Moscow and had heard Americans called "capitalistic warmongers," he seemed embarrassed, and obviously knew it was propaganda.

Timid Curiosity

Wherever I went in Russia, I saw evidences of disbelief in official Soviet propaganda. It appears that many Russians are not entirely fooled by the constant diet of anti-American material they are fed.

I'll never forget my very first evening in Leningrad. As I left the hotel I came upon a crowd, mostly of young people, gathered around an American car. Several youths spotted me and asked me in English if I was an American. When I answered "Yes," they crowded around and eager questions came flying: How much did a Buick cost? Where had I come from?



Pictorial Parade

A MONTH after being graduated from Harvard, John Fell Stevenson was touring Russia with his father, Adlai, and his brother, Borden. (Above, John and his father at the Kremlin.)

He returned with some revealing pictures (see left) and an account of Russia today remarkable for its freshness, insight and originality.

THIS WEEK published young Stevenson's article about the new Aga Khan ("My College Roommate Rules 10 Million Moslems") a year ago. We are pleased to present him as an author again — and this time as a photographer, too.

How? Was I a student? What did I study? What did my father do? Was I a capitalist?

By then they were all smiles and laughs. I tried to answer them all. The capitalist question was tough. I said I was *not* a capitalist, and I tried to explain that the capitalist class was not what it used to be because of our graduated income tax. I don't think they understood this very well.

There is one thing I want to emphasize: the Russian people are not aggressive. Their first questions are always timid. But when one responds with obvious friendship, they relax and become extremely friendly.

In Samarkand, for example, people would line the streets, just to see us. Wherever we stopped a crowd would gather. But they wouldn't speak or even wave until Dad waved to them first. Then they would applaud and wave enthusiastically.

It was interesting that these warm receptions occurred at the height of the Lebanese crisis. The daily papers were calling us "imperialistic warmongers" and loudly proclaiming that the people of Russia were "everywhere protesting America's imperialistic aggression." Actually, these people — *Continued on page 42*



Sometimes an extra hand helps

When you're buying a car "on time" it's mighty helpful to have the experienced counsel of your General Motors Dealer who uses the GMAC Plan. He will help you work out your purchase with no loose ends so *everything* is wrapped up.

He can arrange financing for you on practical terms to fit your budget for the purchase of the car itself, as well as for the car insurance you may require and the creditor life insurance most buyers want. Thorough planning like this will help you enjoy your car that much more. So finance where you buy—on the GMAC Plan. In 40 years, this time-proved Plan has helped people buy more than 40 million cars "on time."



THE BEST WAY TO BUY "ON TIME" IS TO PAY DOWN
AS MUCH AS YOU COMFORTABLY CAN—
THEN PAY THE BALANCE AS SOON AS YOU CAN

ASK YOUR DEALER in CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC new cars, and used cars of all makes; also FRIGIDAIRE • DELCO APPLIANCES

By DEXTER M. KEEZER

—THIS WEEK's family-finance expert and
Vice-President and Director of Economics Dept.,
McGraw-Hill Co.



Does It Pay A Wife To Work?

There are hidden costs most career wives don't figure on, says this economist. But there are hidden benefits, too. Here's how much you're getting out of your family's "second income"

If you are a married woman whose husband has a job, should you take a job, too? Strictly as a dollars-and-cents proposition, how about it? Do you get a good break?

The answer is that, at best, the more than 10 million working wives in the U.S.A. are *not* getting a very good financial run for their work. At worst, when the husband has a large income, the wife's job may actually be costing the family money.

Most working wives figure the costs of holding their jobs in terms of transportation to and from the job, business clothing and meals away from home.

For mothers of younger children it is often necessary to engage someone to ride herd. And in some cases social activities connected with the job, such as

anniversary parties and bridal and baby showers, seem to absorb quite a lot of money.

"They keep telling me about the fringe benefits I am getting on my job, but they never say anything about my fringe social expenses," was the rather cheerless observation of one wife working in an office.

Those Hidden Expenses

Job expenses of course vary, even within the same general salary bracket. Secretaries and laboratory assistants may have quite different clothing bills.

Expenses also may vary with the temperaments of the working wives, how hard pressed or how comfortable they are financially, and the number of young children in the family. One working wife

with a full-time job and a well-heeled husband reported that she was spending more than her entire salary to engage a governess for the three children she left at home. Another, with no children and a job at a store almost next door, had trouble adding up any extra expenses her job was imposing on her.

Sometimes overlooked in figuring "how much it costs to work" are the hidden expenses. A real hidden expense for many working wives is their restricted shopping time. It is possible for the average American family to save about \$500 a year by taking advantage of bargain sales. Most working wives encounter difficulties in shopping at sales. Another hidden cost comes in the lack of time or energy to do sewing and dress- *Continued on page 11*



INCOME AND OUTGO: All too often a working wife finds there is too little of the one and too much of the other

Drawings by Roy McKie

From Pillsbury! 25 wonderful new ways to bake your own Holiday cookies



Pillsbury Holiday Cookie Kit

Look what you get:

1. Two rolls Pillsbury Slice 'n Bake Cookies
2. FREE Stencil Decorator
3. FREE Recipe Folder—25 Holiday Cookie Ideas

You never dreamed your Holiday cookie baking could be this easy! The secret is Pillsbury Slice 'n Bake Cookies . . . homemade-rich, fresh dough that's already made for you . . . just slice and bake! Then, *decorate* . . . using the fast 'n' fancy ideas in the new Pillsbury Holiday Cookie Kit. All the time-taking work is done—yet you have the *fun* of decorating beautiful holiday cookies! Four wonderful flavors—Butterscotch Nut, Crunchy Peanut, Toasted Coconut and the exciting new Sugar Cookies.

Here are just 2 Slice, Bake 'n Decorate Ideas from the FREE Holiday Recipe Folder:



HOLLY COOKIES: Slice 1 roll Pillsbury Slice 'n Bake Cookies 1/4-inch thick. Cut cookie slices in half; arrange four halves (as illustrated) on ungreased baking sheet. Sprinkle with green colored sugar. Arrange red cinnamon candies for holly berries. Bake at 375° for 7-9 min. If preferred, frost cooled cookies with Pillsbury Loaf-Size Creamy Vanilla Frosting, tinted green. Makes about 20.



RASPBERRY SURPRISE BARS: Slice Pillsbury Slice 'n Bake Cookies 1/4-inch thick. Arrange in bottom of greased 9 x 9 x 2-inch pan. (Slices will bake together.) Bake at 375° for 15-20 min. until lightly browned. Combine 3 oz. Philadelphia Brand Cream Cheese and 2 tps. milk; spread over hot, baked cookies. Cover with 1/2 cup red raspberry preserves. Cool completely before cutting into bars. Makes 20.

WHAT FUN to give these festive cookies as Christmas gifts . . . you'll be so proud to call them your own!



Get Pillsbury Slice 'n Bake Cookies at your grocer's dairy case!

(where you get those ready-for-your-oven Pillsbury Biscuits!)

Continued from page 9

How Much Can A Wife Keep?

making. Still another is the higher cost of quickly prepared foods, including more expensive cuts of meat, to which working wives frequently resort for lack of house-keeping hours. Also, lack of time may prevent them from making savings by doing home canning.

A number of working wives also reported that, among the more or less hidden costs of holding their jobs, are higher family medical bills — less time to nurse minor family ills, less willingness to chance their becoming serious. It might well be, of course, that calling the doctor

quickly actually cut what otherwise would have turned out to be much higher medical bills.

Of course, there are also hidden benefits for the working wife that don't show up in the pay check. Even if your job, as a working wife, is not paying you very well right now, that's not the end of the dollars-and-cents part of the story. The social-security benefits you begin acquiring after you have worked a year and a half at one time or another have very substantial money value. (The details are spelled out in — Continued on next page



THE LADY WHO WORKS HAS TO PAY

The pie-charts below show how taxes (black areas) and expenses (gray areas) cut into a career woman's salary. White segments show what is left.

If she makes: **\$100 \$75 \$50**

When her husband makes \$200 a week:



When her husband makes \$150 a week:



When her husband makes \$100 a week:



When her husband makes \$75 a week:

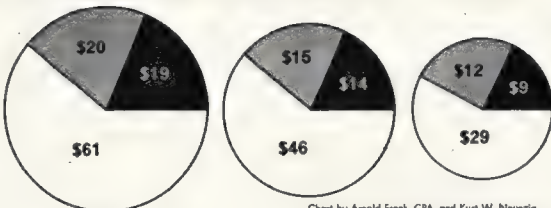


Chart by Arnold Frank, CPA, and Kurt W. Neundig based on data from Dexter M. Keizer

Give her a Hoover and you give her the best



Give her the new
EASY-GOING

HOOVER

Never before a cleaner so easy to use! With the '59 Hoover Convertible, she has power gear for thorough rug cleaning. Then—with Automatic Shift—50% more suction for all other cleaning. It's like giving her two cleaners in one! Give her a new Convertible.



NEW HOOVER POLISHER

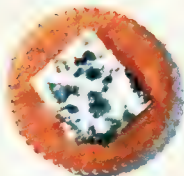
Takes care of her most tiring jobs—and her hands besides! No mess, no fuss. Because the new Hoover Polisher does all the work—and she never has to change the brushes!



**Scrubs...Waxes...
Polishes—and cleans rugs, too!**



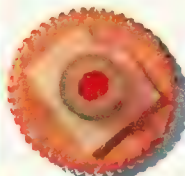
CRISP
as can be
in the new
Stack Pack!



Savory! A bit of bleu cheese on a tasty Ritz Cracker.



Reclosable
packets keep Ritz
fresher...
handier to serve...
with less breakage.
And Ritz stay
everlastingly crisp!



Simple! A slice of pimiento-stuffed olive on Swiss and Ritz.



Sophisticated! Red caviar on a bed of cream cheese.

NATIONAL BISCUIT COMPANY®

DOES IT PAY A WIFE TO WORK?

Continued from preceding page

Working Wife's Check List

government pamphlets which you can get at your local Social Security office or by writing to the Department of Health, Education and Welfare).

And many working wives get substantial fringe benefits in the form of insurance, hospitalization, pension funds, etc. Women employed in stores usually get valuable discount privileges and bargain-sale opportunities. Finally, by knowing how to handle a regular job you are acquiring economic security that is definitely worth money, even if it is hard to put a specific price tag on it.

But when all the dollars-and-cents benefits are taken into account, the fact remains that the great army of working wives in the U.S.A. gets anything but a glamorous financial deal. Indeed, one of the most notable facts about the great social and economic revolution produced by the millions of American housewives who have left their homes to take regular jobs is that there hasn't been more in it for them in dollars and cents.

"Getting By" Vs. Shortage

Even where the net addition to the family income made by wives is small, many of them report that it makes the difference between "getting by" comfortably and having a nerve-jangling shortage of family income.

Whatever her motive for working, every wife, either presently employed or contemplating taking a job, should have a clear picture of real earnings. Our "pie chart" on Page 11 will give a quick approximation of a working wife's taxes, expenses, and weekly net pay, depending on her and her husband's gross earnings. (The number of dependents makes very little weekly tax difference.)

The expenses in the chart are based on an informal survey, which started with an obliging secretary who is a working wife. She spread the inquiry around a whole series of different jobs held by working wives. Then it got spread by mail and travel to different parts of the country.

But to get your own picture, I suggest you fill out the following check list to see where you stand:

MY GROSS ANNUAL SALARY _____

TAXES (Federal & State) _____

NEEDED FOR JOB:

Clothes _____

Transportation _____

Child Care _____

Household Help _____

Extra office expenses (showers, parties, etc.) _____

Meals out _____

Higher shopping costs (prepared foods, etc.) _____

Other _____

NET SALARY _____

Value of fringe benefits _____

TOTAL _____

Of course, the money she earns is by no means the whole story of what a job means to a working wife. Many career wives report there are even greater rewards in a sense of independence and accomplishment.

— The End



*This
Christmas
cherish
her
with*

MAX FACTOR

PRIMITIF

the fragrance for the woman who is every inch a female



Spray Mist and Parfum Cologne

Compliment her in a way every woman understands—with this unmistakably feminine fragrance. Spray Mist Parfum Cologne, \$3.00. Parfum Cologne, \$7.50, \$5.00, \$3.00 and \$1.75.



Sophisti-Cat

Who wouldn't be enchanted by this glamorous, glitter-eyed black cat holding a precious vial of Primitif Perfume between her paws! \$1.50.



After-the-Bath

If she's every inch a female, she'll love starting each day with exciting Primitif Parfum Cologne and fluffy Dusting Powder. Stunning sets from \$2.75 to \$4.75.



Beauty Basket

New kind of Christmas basket makes the smartest gift this season! Outside, glistening black lacquer. Inside, glamorous Primitif Parfum Cologne and Dusting Powder. In two sizes: \$3.50 and \$6.25. ALL PRICES PLUS TAX
Exciting Primitif gifts from \$1.50 to \$18.00.



They're off: With Ray set for a walrus-back ride, Olaf plunges off the raft in his tank for a spot of salt-water sport

How To Swim

It's easy, says Carleton Ray — all you need is Olaf

"I sing of olaf glad and big..." wrote poet e. e. cummings (who writes in lower case). He wasn't thinking of the New York Aquarium's most popular resident, but he might as well have been.

For although Olaf the walrus will certainly get bigger (he weighs 1,200 pounds now, will grow to some 3,000) he couldn't get much gladder. Reason: as the only walrus in captivity in the Western Hemisphere, he has a whale of a time.

"All growing boys need playmates," says Dr. Carleton Ray, assistant to the Aquarium's director. "Olaf's playmate is me."

Not that Olaf doesn't get along all right with the seals and sea-lions that live in his tank with him. Sea-lions all sleep in a heap and they like something soft as a pillow. That something is usually Olaf.

But for fun and games, Olaf prefers Ray, who says: "The object of our game is a morsel of mackerel I hide on me. We roll over and over, up, down, to the bottom. He always gets the fish, but does he stop

then? Nope. Back he comes — object this time, pure fun."

But having fun is only one of Olaf's occupations. He also reveals things to science. Normally a hearty eater (60 pounds of clams, mackerel and vitamin B-1 a day), Olaf once went on a fast for over a week, stayed almost constantly in the water, swimming unceasingly around his tank. The Aquarium estimates that during this time he swam at least 500 miles — on an empty stomach.

It is known that walruses migrate with ice masses, but it was interesting that Olaf followed the instinct in captivity. Even more interesting — this 500-mile cruise to nowhere wasn't repeated. Walruses are apparently realists, able to overcome the urge to travel when they find there isn't any place to go.

Olaf is already worth his weight in fun and knowledge even though he's only half grown. And, as Dr. Ray says, "Half Olaf is better than none." — **PETER M. SPACKMAN**



Underwater: Like two dancers in a deep-sea ballet, Ray and Olaf, seen here through the oceanic tank's window, maneuver for fish

With A Walrus



Up for air: Ray isn't pulling Olaf's tusk, just giving him the bit of mackerel he's been begging for. Olaf's tusks, short now, will grow to over two feet in length

Not Fair Photos



Dick Clark Speaking

Is It Safe To Go Steady?

**Our teen-age expert answers the question
that most troubles kids — and parents**

Hello, everybody! Today I'm going to do something a little different from my first two columns. Instead of answering an assortment of letters I'm going to make one big reply to a mountain of mail that's come in on a single subject: going steady.

I've got some definite opinions on this problem, and I'm going to trot them out here, even though I suspect some of you may not like what I say. First I want to talk to parents frightened by the custom of going steady.

Many of them would be less worried if they understood the reasons for it.

Grownups, most of them, know the value of security and spend a lot of time seeking it. They should realize that "going steady" is also a search for security — that warm, reassuring feeling that comes from having a permanent, reliable boy-or-girl-friend.

Adults also appreciate dependability, serious-mindedness. They should realize that steady dating is often an early sign of loyalty and stability.

What I have to say next is mainly for you kids. I think the reason going steady is such a burning issue is that you don't explain to your parents what it really is. Many parents tend to think of it as a sort of tacit announcement that their 14-year-old daughter is planning to "middle-aisle it" next June with the freckle-faced 15-year-old neighbor.

What It Really Means

"Going steady" is definitely not a synonym for "going to get married soon." In the majority of cases it just means being with your favorite boy or girl friend at the high-school or church dance — knowing he or she will be there to walk you home, share a malted. It's wearing his letter, pin, sweater; or having her name engraved on his identification bracelet.

Communications between parents and children, however, have broken down to such a point that mothers

and fathers are left in the dark to imagine what they will.

Can you blame them for being alarmed when they think you are dropping a carload of friends to spend all of your time with just one? Don't think they're prehistoric old fossils, either, if they worry about petting parties or long romantic sessions in parked cars. You know yourselves that familiarity is apt to breed over-familiarity.

Right or wrong, this is the going-steady specter that haunts your parents. It's why they tell you to wait a few years, meet more people, other fellows, other girls.

They have a good argument, you know. There *is* a terrible danger in premature choices — in picking the first article off the shelf without looking at all the merchandise available.

The fact that steady dating also worries many teen-agers leads me to believe that deep in their hearts, they see some sense in their parents' alarm.

Many of you feel — it's that hunger for security again — that at 13, 14, or 15 you want to have a fellow or a girl of your own. It's reassuring, of course, but the price can be a loss of independence. Yes, you are sure of a date on Saturday night (after the Dick Clark show, I hope!). But at the same time you are losing the even more exciting experience of gathering new friends. You are also flirting with the danger of limiting yourself too early.

In short, I feel that if you don't take time to examine

your feelings, and if you're not frank with your parents, steady dating *can* be bad. Back in high-school my wife and I went steady with each other. But before exchanging serious promises, we took time to finish college. We gave ourselves a chance to live a little more, to look around and compare.

It's Tough On Girls

It might sound frivolous — but there is a time of life when one should "play the field." That time is youth and when youth is passed "playing the field" loses its charm and becomes immature.

I know it is often easier for boys than girls to enjoy these wonderful growing years. But you girls have always overcome the handicap of being at the mercy of a boy's whim and a telephone's ring. The middle teens are the worst. By the time 16 and 17 roll around many of your anguished questions on "going steady" will find a stag line of eligible young men just waiting to help supply the answers.

Now don't misunderstand me. I'm not saying you kids are wrong to steady-date. But I do urge you to consider your parents' objections seriously. They can help you and you *can* help them by taking an evening off to talk over the situation. In a word, the real people for you to go steady with are your parents.

Dick Clark

How to write Dick Clark: Send letters to him care of THIS WEEK Magazine, P.O. Box 1573, Grand Central Station, New York 17, N. Y. Individual letters cannot be acknowledged and only questions of general interest will be printed in the column.



Phoebe Dunn



2 New Swanson TV Dinners!

Brand



New! Chopped Sirloin Beef

Lots of tender beef in Swanson's delectable new TV Brand Chopped Sirloin Beef Dinner! Generous portions of chopped beef from selected sirloin. Superbly seasoned and cooked just right by Swanson chefs to seal in all its juicy goodness. With savory brown gravy, sweet green peas and golden French fries. Just heat 25 minutes, and enjoy. It's another genuine Swanson TV Dinner!

New! Meat Loaf

Plenty of juicy meat loaf in this exciting new TV Brand Dinner from Swanson! Seasoned to a turn, and cooked the careful Swanson way. Served with the richest red tomato sauce, garden-good peas with butter, and buttered mashed potatoes made fluffy with milk. All piping-ready in 25 minutes. Genuine Swanson TV Meat Loaf Dinner—have it soon!



Only Swanson makes easy meals so good

Now there are six delicious Swanson TV Dinners. They're all ready in 25 minutes or less to add welcome variety to your menus, and on busy days, they're a special boon! Always keep your favorites handy in the freezer. And try new Meat Loaf and Chopped Sirloin Beef Dinners soon.



MADE ONLY BY Campbell SOUP COMPANY

New Packages!

Look for bright new packages like these on all Swanson TV Dinners. Be sure to try Chicken, Turkey, Beef and Filet of Haddock Dinners, too.

"TV" and "TV DINNER" ARE REGISTERED TRADEMARKS

Christmas Gifts from fabulous
HAMILTON BEACH
 to help her live relaxed!



The Original Portable Mixer

Give the Mixette by Hamilton Beach, famous for professional mixers. Three speeds under her thumb; positive beater ejector. Stands on end. In five beautiful colors. With 5-year guarantee.



The Ovenette Fry-Pan

Exclusive oven rack included in the price makes the Hamilton Beach Automatic Electric Fry Pan perfect for baking as well as frying, braising, stewing. Special 3-pc. utensil set included at no extra charge as a holiday special.



Perfect Toast

Hamilton Beach five-year guarantee assures perfect toast for the next five years! Color control knob, double thermostat timer for perfect toast, waffles, English muffins. Price lowest in history.



Guaranteed 4 years longer because they're made 4 times better!



OTHER FINE
 HAMILTON BEACH PRODUCTS:
 "Light Look!" Cleaner • Electric Food Grinder
 Electric Hair Dryer • Home Drink Mixer
 Sleepin' Seacon Electric Blanket

©1958, HAMILTON BEACH COMPANY, a division of BCDVILL Mfg. Co., Racine, Wis.



HERE SHE COMES! Yvette is ready

now to swing into public view

Gerard Decaux

See Front Cover

Get Set For Yvette!

Giant forces have been at work preparing her discovery—and today is D-Day!

By **JOE HYAMS**

HOLLYWOOD

In most parts of the U.S., a beautiful girl is cause for cheers, possibly even whistles. Not so in Hollywood. Here she's cause for a campaign.

Take the case of Yvette Mimieux (pronounced "Mimeo"). Yvette is 16 years old, undeniably lovely, gifted with talent and gilded

with sex appeal. The minute James Byron, the Hollywood press agent who discovered and promoted Jayne Mansfield, spotted her, she was destined for stardom. But first, of course, came the big campaign.

During the course of the next year Yvette received intensive training in the dramatic arts—acting, singing, dancing, and how to behave in the presence of newspaper reporters. She even

—Continued on page 20

Rexall

PARADE OF GIFTS

Gifts for the Children



PUFFY THE BEAR's almost as tall as his real playmates—23 inches. His cuddly, soft plush is just right for huggin'. He rolls his eyes. **\$2.98**



PUMPER FIRE ENGINE really squirts water from a hose! Complete with tank, pump, ladder and firemen—all in unbreakable plastic. **\$2.98**



DELUXE DOCTOR AND NURSE CASES are sturdy plastic—filled with equipment for little make-believe doctors and nurses. Each... **\$2.98**



WESTCLOX Baby Ben glitters with sequins. Pink or turquoise, **\$9.95**; other Baby or Big Ben clocks, keywind or electric, **\$7.95** and **\$6.95**



GENUINE LEATHER BILLFOLDS and French purses feature gold tooling and embossed designs. Styles for men and ladies. \$5.00 values. **\$2.98**; \$3.50 values, now **\$1.98**

BABY LAMPS give a soft glow to the nursery. Choose Little Doctor or Nurse. They're made of vinyl plastic and so safe they're U.L.-approved. Each... **\$4.95**

CRIB BLANKET. Cuddle baby in non-allergenic nylon and rayon that's fleecy-soft and safe. Pink, blue, white, yellow—with rayon satin binding. Each, **\$2.98**

BATHROOM SCALES. Rex-Way brand in the new flat style is accurate, easy-to-read. Choice of 5 decorator colors... **\$7.95**

ANTIQUE CRUSH WRITING PAPER. 30 white sheets and 24 matching envelopes. **\$1.50**

SILK FIBRE WRITING PAPER. 48 sheets of white moire paper, 36 envelopes. **\$1.50**

EMPIRE VELLUM WRITING PAPER. Star bright vellum. 48 sheets, 36 envs... **\$1.00**

BAMBOO BEIGE WRITING PAPER. 24 sheets of tan shantung paper. 20 envs... **\$1.00**



DRINK AND WET DOLL's moving eyes cry—she even needs diaper changes! She's vinyl plastic, 13" tall and wears a pretty party dress. **\$5.95**



GENUINE LEATHER HOLSTER SET delights small cowboys! It's complete with two pistols, bullets, leg ties and an easy-to-adjust belt. **\$4.95**



SHOCK-RESISTANT WATCHES by Timex feature Walt Disney characters—Cinderella, Snow White, Mickey Mouse. Each, only **\$6.95**



FLASH BULBS. Sylvania Gift Pack. Capture Christmas with your camera. 24 Press 25 bulbs, **\$3.36**; 24 M-2 Miniature bulbs... **\$2.64**

Gifts for Him



1. RONSON VARAFLAME LIGHTER. The fuel-injection system takes butane instantly with nothing to take apart. One fueling gives months of lights—with an adjustable flame... **\$14.95**



2. NORELCO SPEED SHAVER with twin rotary cutters works in an entirely new way. 12 self-sharpening blades and a more powerful motor give smoother, faster shaves... **\$24.95**



4. STAG SHAVING SET. 3-ounce After-Shave Lotion and large-size Stag Aerosol Shave Cream. Box... **\$1.44**

STAG COLOGNE AND PRE-SHAVE LOTION SET. 3-oz. Cologne and Lotion that sets up beard for shaving. **\$2.25**

STAG COLOGNE AND AFTER-SHAVE LOTION SET. Each, 3-ounce... **\$2.00**

STAG AFTER-SHAVE LOTION AND SHAVE CREAM SET. Get Lotion and your choice of 4½-oz. Lather Cream, **\$1.40**; or Brushless Cream... **\$1.35**

GOLD BOTTLE SETS. Handsome packs of Stag. Choose 5-oz. Cologne and Pre-Shave Lotion, **\$4.50**; or 5-oz. Cologne, After-Shave Lotion... **\$4.00**



Cards, Decorations, Gift wraps



1. RIBBON WRAP (shown here). 3 rolls in each box: Curling Ribbon, 100', **49¢**; Smart-design wrap, 400" x 20", **\$1.00**; Deluxe Foil Wrap, 200" x 26", **\$2.50**

EXECUTIVE BOX. 4 rolls of wrap, **\$2.50**

FOIL WRAP. Generous-size roll... **\$1.00**

EMBOSSED AND ENAMEL PAPER. Pack, 25¢
HANKS FOR BOWS. 9 ribbon bows, 29¢
TAGS, SEALS, STRUNG FOLDERS. 10¢ to 49¢

Gifts for Her



1. LADIES' WAFER-THIN DRESS WRIST WATCH is so tiny and thin, yet within its exquisite gold-color case there's a Swiss movement. Complete with a black suede strap, only... **\$9.95**

2. SPUNTEX STRETCH NYLONS GIFT PACK. Sheer flattery—in your favorite shades. 2 pairs. **\$2.59**



3. MATCHING COLOGNE AND DUSTING POWDER. Choose from Cara Nome's exciting new fragrances: exotic Fair Warning, coquettish Tish Tish or charming Plymouth Garden. Cologne and Dusting Powder. **\$2.75** value, now **\$2.00**

4. REFLECTIONS IN COLOGNE. Gift-box of Fair Warning. Tish Tish, Plymouth Garden, **\$1.98**

5. AVANT AEROSOL COLOGNE. New! An exquisite gift. She'll feel flattered every time she wears this glamorous fragrance. 3-oz... **\$2.50**

AVANT BUBBLING BATH FRAGRANCE.... **\$1.50**

AVANT COLOGNE—2½-ounce bottle... **\$1.50**

AVANT PERFUME MIST. Aerosol spray... **\$2.00**

AVANT COMBINATION. Get both Cologne and Dusting Powder. A **\$2.75** value... **\$2.00**

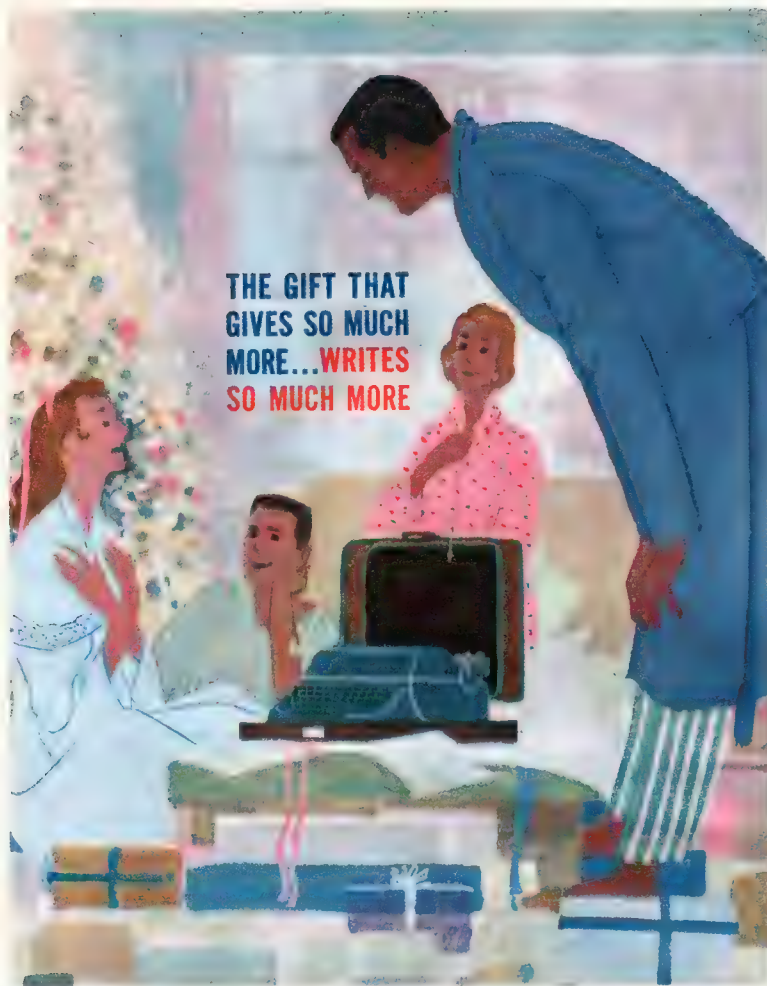
6. STATIONERY. Oakgrain (shown), 100 sheets, 50 envelopes, **\$1.88**; Gotham Weave (shown), 48 sheets, 30 envelopes, **88¢**; Lovely Letters, 48 sheets, envelopes, **\$3.00**; Gift Notes, **69¢**



This advertisement is run on behalf of 10,000 independent druggists who recommend and feature products of the Rexall Drug Company. These suggested retail prices are effective through December 25, 1958, and are subject to Federal Excise Tax where applicable. Right reserved to limit quantities. Rexall Drug Company, Los Angeles 34, Calif.

Rexall

GREETINGS FOR A VERY MERRY CHRISTMAS FROM



THE NEW REMINGTON QUIET-RITER® ELEVEN PORTABLE

Here's the only portable with so many major office typewriter features: 11-inch carriage and 10-3/10 inch writing line (widest carriage, longest writing line on any portable); 88-character standard keyboard; new, faster, no-jamming typing action; swift, feather-light touch; printwork that's sharp and distinctive.



Ask your Dealer to show you this greatest typewriter value of all times... this greatest, most useful gift of all Christmas times!



Remington Rand
DIVISION OF SPERRY RAND CORPORATION

GET SET FOR YVETTE!

Continued from page 18



Gerard Decaux

FOUNTAIN OF YOUTH: Yvette looks cute any time

"Yes, Yes"—Yvette

turned up in a movie, "A Certain Smile," playing a bit part. We asked Yvette how she got started on all this business in the first place. We were hardly prepared for the answer. "Well, I guess it began when Mr. Byron came down in his helicopter that day," she said.

What day was that?

"Well, I was out riding in Griffith Park, in Los Angeles," she explained. "And this helicopter landed. And this man, who turned out to be Mr. Byron, was in it. He'd had some engine trouble. I rode over to see what was the matter, and he looked at me and then handed me his card, and said how would I like to be in the movies? I said yes, I would. Since then there's been an awful lot of hard work, but I'm pretty nearly ready now."

Ready to act in the movies?

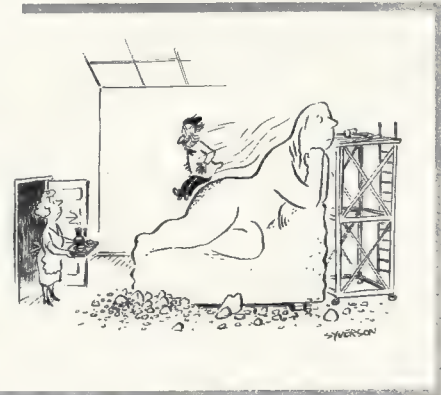
"No, no, ready to be discovered."

And how is this to be accomplished? Is a producer to walk into a drugstore and see her sipping a soda? Is a veteran scout to unearth her doing Juliet in a high-school production? Is Clark Gable to be waited on by her at a drive-in restaurant?

We decided not to wait for her press agents, coaches and teachers to decide. Because once this discovery business gets going, there's apt to be a stampede. We're going to simplify things now, and quickly step out of the way.

Yvette, consider yourself discovered!

— The End



Are you Santa Claus?

(If so, you should look at these Zippo lighters before Christmas. As you know, Santa, Zippo is the lighter that works.)



Regular Zippo. Made Zippo famous. Brush-finish chrome. \$3.50



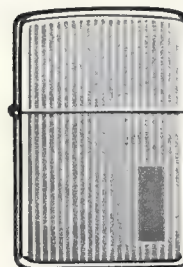
New Zippo Slim-Lighter. Ribbon or crisscross, polished chrome. \$6.00



De Luxe Zippo. Highly polished durable chrome finish. \$4.75



Gold-filled Zippo. 10-kt. gold fused to case, not plated. \$20.00*



Engine-turned Zippo. Smart new design in polished chrome. \$5.75

 **ZIPPO. THE LIGHTER THAT WORKS**
ZIPPO MANUFACTURING CO., BRADFORD, PA., AND CANADA LTD., NIAGARA FALLS, ONT.

*Subject to 10% Retail Excise Tax



Sport oxford in Wild Oats (shown), White, Silver Dollar, Houn' Dawg, Yucca Tan, Scarlet Feather, Caviar. Men's sizes only—6 to 12.



Saddle slip-on in Silver Dollar (shown). Wild Oats, Black, Yucca Tan, Corn Cob. Men's sizes only—6 to 12. Narrow, medium widths only.



Men's raglan oxford in Tumbleweed (shown), Wild Oats, Caviar, Corn Cob, White. Sizes 6 to 12. Boys' in Tumbleweed, Wild Oats, Caviar. Sizes 2 to 6.



Men's Chukka-Boot in Loden Green (shown). Wild Oats, Caviar, Tumbleweed. Sizes 6 to 12. Boys' in Wild Oats, Caviar. Sizes 2 to 6.

YEAR-'ROUND BRUSHED PIGSKIN

Hush Puppies®

by WOLVERINE

MEN'S STYLES START AT

\$8⁹⁵

SOME STYLES \$9.95 AND \$10.95

Give him solid comfort this Christmas! Only twelve ounces per shoe. Bouncy balloon crepe soles; steel shank supports. And they repel water, resist soil, brush clean in a jiffy—thanks to tanned-in "SCOTCHGARD" Brand Leather Protector! Narrow, medium and wide widths. Boys' sizes in narrow and medium widths. Most styles available at stores below in most colors listed. Order tomorrow!

fun gift idea!

A personalized Gift Certificate in an attractive folder lets him choose his own later.



WOLVERINE Shoe and Tanning Corporation, Rockford, Mich.



Slip-on moccasin in Scarlet Feather (shown), Tumbleweed, Houn' Dawg, Wild Oats, Silver Dollar, Black Thunder. Men's sizes only—6 to 12.

MAIL AND TELEPHONE ORDERS ARE WELCOMED AT THESE

Schuster's

3rd and Garfield
12th and Vliet
11th and Mitchell
60th and Capital

ANTIGO—Family Shoe Store
DEPERE—The Lee Store

FINE STORES LOCATED NEAR YOU.

MADISON—F. W. Karstens Co.
MARINETTE—Lauerman's
MARSHFIELD—Consumer's Store Co.
MIDDLETON—Hommel's Variety
OCONOMOWOC—Hormann Shoe Shop
OCONTO FALLS—Bauman's
PRAIRIE DU CHIEN—Kozelka's Men's Wear
RACINE—Lau Shoe House
RHINELANDER—Danner's Shoes

SPARTA—Fellands Shoe Store
TOMAH—Peter Johnson Shoe Co.
WAUKESHA—Englers Shoe Store
WAUPACA—Harrington's Shoe Store
WISCONSIN RAPIDS—Johnson Hill, Inc.
WAUSAU—Mayer's Shoe Store

MICHIGAN

ESCANABA—Mannings Shoe Store
MARQUETTE—Washington Shoe Store



Hal Yeager

HIGH STYLE: But why did banks object?

Quiz 'Em

Questions and answers
from the news

By **TOM HENRY**

Sad Sack . . . What objection to women employees wearing sack dresses was brought up at a meeting of a Banker's Association recently?

A management consultant told the bankers that a half day's deposits could be carried off in one.

— *Mrs. O.F.G., McLeansboro, Ill.*

Knotty Problem . . . A policeman in Livingstone, Northern Rhodesia, recently had an unusual traffic assignment to cope with. What was it?

To prevent collisions between automobiles and elephants. Herds of elephants head for the Zambezi River during the dry season and they are given the right of way.

— *M.A., Chicago*

Green Stuff . . . Americans are eating almost twice as much lettuce now as they did before World War II. How much does the average American eat a year?

Nineteen pounds. — *A.C., Easton, Pa.*

Trolleys . . . How have discarded street cars been put to good use at Redondo Beach, Calif.?

Six old streetcars were filled with heavy ballast and lowered to the ocean floor to serve as shelters for fish, which avoid areas with no refuges. State Fish and Game experts reported more than 100 fish counted within only a few days after the dropping of old auto bodies in a barren area.

— *M.P., Pacific Palisades, Calif.*

NOTE: We will pay \$5 for a question and answer used in this column. Questions are based on current news, and clipping of news source must accompany answer. Address: Tom Henry, THIS WEEK, 485 Lexington Avenue, New York 17, N. Y. Unaccepted contributions cannot be acknowledged or returned.

WHAT'S BEST FOR DISCOMFORTS OF HEADACHES, COLDS AND FLU?

Every home with children needs this "FAMILY ASPIRIN PAIR"

For your child's pain
and fever . . .



**Approved by more doctors
than any other!**

Mother, when sickness strikes your child, don't experiment with unproved medicines. You want to be sure about relief. That's why, for fever and pain, you should give St. Joseph Aspirin For Children. It's approved by more doctors than any other children's medication . . . anywhere.

Here's why. St. Joseph Aspirin For Children is the finest aspirin . . . with the creamy texture and orange flavor children prefer. And . . . its dosage is accurate. No need to break up tablets. No messy measuring that can make liquid medicines so untrustworthy.

And, mother, only St. Joseph Aspirin For Children has this important safety feature—a new medically approved safety cap! It's another "first" for St. Joseph Aspirin For Children, world's largest selling aspirin for children.

(In Canada, ask for St. Joseph Bebetine For Children)



. . . for adults' headaches, pain



**Choice of millions
who've tried them all!**

For the best, safest, fastest relief of headaches, pains and aches of colds and flu . . . millions have found they don't need expensive buffering or high priced combination pain relief drugs! All they need is pure, safe St. Joseph Aspirin . . . the finest money can buy.

St. Joseph Aspirin goes into action almost immediately . . . is ready to go to work faster than any other pain reliever tested. Yet isn't "loaded" with filler . . . doesn't disintegrate in your throat.

And, St. Joseph Aspirin acts without stomach upset. No wonder it's the choice of millions who have tried them all! St. Joseph Aspirin saves you money, too. Only 49¢ for the 100 tablet bottle, big 200 tablet bottle for only 79¢. You can pay more . . . but what for? Do as millions do . . . get the best for less. Always demand St. Joseph Aspirin . . . and feel better fast.

**ST. JOSEPH
ASPIRIN
FOR CHILDREN**

**St. Joseph
ASPIRIN**

More and more doctors are endorsing this "FAMILY ASPIRIN PAIR"



Christmas shop in one stop!

This Christmas do all your gift shopping at your General Electric dealer's



Automatic Blanket . . . You choose the exact temperature you like. G-E Sleep Guard® adjusts automatically to room temperature changes. Six smart colors. Custom-tailored corners. Completely washable.

New All-Transistor Pocket Radio . . . This radio fits pocket or purse, goes wherever you go. Plays on low-cost penlight batteries. Earphone jack lets you plug in for private listening. Choice of colors.

New Clock-Radio with Nite-Light and Snooz-Alarm® . . . Wakes you, lets you cat nap, calls again. Calls five times. Nite-Light turns on or off at a tap. Every automatic feature. Choice of colors.



New Peek-A-Brew® Coffee Maker . . . The only coffee maker that shows you how much coffee you have left. Just set the brew selector to the strength you like. No need to watch or time it.

*Trade-mark of General Electric Company

New Automatic Toaster . . . This is classic styling at a low, budget price. Has exclusive 9-position browning control, gives you better toast every time. Extra-high pop-up action . . . and handy snap-out tray.

Automatic Skillet . . . With G-E thermostat. Controls heat with extreme accuracy. No watching. Thermostat is detachable. Skillet is completely immersible for easy cleaning. Handy cooking chart on handle.

GIVE BETTER ELECTRICALLY!



RELAX—and do your Christmas shopping this year right from these pages. Just look over these very practical General Electric gift suggestions and, whatever you plan to spend, chances are you'll find the right kind of gift for everyone on your Christmas list.

Then take this list and *shop in one stop* at your nearby

General Electric dealer's. If you've been planning to make your gift dollars work just a little harder this year, we guarantee you'll be pleasantly surprised. But, remember to buy *now*—you'll get extra values!

General Electric Company, Housewares & Radio Receiver Division, Bridgeport 2, Connecticut.

Progress Is Our Most Important Product

GENERAL  ELECTRIC



Royal Snooz-Alarm® Clock... Has a new kind of alarm that wakes you gently, lets you snooze a while, then wakes you again—automatically. Fully luminous dial in wide-vision case. Sea-mist, pink or beige.

Trim Clock... Here's thin-tailored beauty for your kitchen. Has crisp, clean lines and comes in sparkling color combinations of chrome with white, copper with white or yellow. Large, easy-to-read dial.

Syncopation Clock... Wakes you up to a pleasant music-box tune. Has a gracefully fashioned fluted oval case of antique white... makes a delightful decoration for your bedroom. Stays on time to the minute.

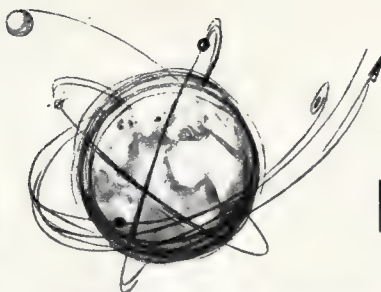


Steam & Dry Iron... It's two irons in one! Flip the button up—it's a steam iron. Push the button down—it's a dry iron. Even-Flow steam system assures a steady steam for greater ironing ease.

Automatic Sandwich Grill and Waffle Baker... Three appliances in one!—it grills sandwiches; it fries bacon and eggs. Flip the grid and it's a waffle baker. With six pretested temperature settings.

New Cord Reel Cleaner... At a touch of your toe the cord stores itself inside the cleaner! Attachments ride "piggy back." Double-Action cleaning unit adjusts automatically to rugs or bare floors.

What Did You Learn In Space Year 1?



By **WERNHER VON BRAUN**

Technical Director, Army Ballistic Missile Agency



It's just about to end. America's top missileman prepared this quiz to help you brush up on what you missed

When 1958 rolls to its end, the International Geophysical Year will come to its close, too — and you will have lived through Year One of the Space Age.

The beginning of an era is a queer time to live. As one's everyday life glides imperceptibly into the events rushing past, it is hard to assess the full impact of the change, but the change is nevertheless there.

Those who lived in the very first years of the Industrial Revolution, only barely aware of what was happening, must have felt much as we do today. *For the world will never be the same again.* In times to come, when regular ships are coasting down the spaceways to the newly opened colony on Mars or Venus, men will hark back to the beginnings, back to the times before atomic drive . . . to the early chemical-powered spaceships . . . to Space Year One.

What kind of a year was it? Well, it started officially as the Geophysical Year in July, 1957. But nobody really thought much about it until the Russians orbited Sputnik I on October 4, 1957, and the Army launched the first U.S. satellite, Explorer I, on January 31, 1958.

Not long after that, the Navy's sleek Vanguard, an original IGY project delayed by mishaps, went into orbit. In the fall of '58 the Air Force fired the opening shot in man's great offensive against the next astronomical target — the moon.

There were many signs that a new age had dawned.

Here is a true-false quiz to see how much you remember about what happened in its first year — Space Year One:

1. The most satellites the earth had at one time was four. ☐ T ☐ F
2. Rocketdyne is the name of a million-pound-thrust engine. ☐ T ☐ F
3. The first space traveler was a dog. ☐ T ☐ F
4. Among our present artificial satellites the one with the longest life expectancy is the smallest. ☐ T ☐ F
5. The Russians once put four "satellites" in orbit at once. ☐ T ☐ F
6. The head of the new National Aeronautics and Space Administration is Dr. James R. Killian of Massachusetts Institute of Technology. ☐ T ☐ F
7. The Explorers discovered an unknown radiation belt. ☐ T ☐ F
8. An American airman took a week-long simulated trip to the moon. ☐ T ☐ F
9. Three weeks after Sputnik I, the U.S. fired a rocket four thousand miles high. ☐ T ☐ F
10. A prize of \$140,000 was offered to the first man to set foot on the moon. ☐ T ☐ F

ANSWERS:

1. False. It is true that the earth had at most four artificial satellites circling it, but the moon, naturally, made a fifth.

2. True. The Rocketdyne Division of North American Aviation has been given a contract to develop for the NASA a million-pound-thrust vehicle. Such a rocket could put a 40,000-pound payload in orbit around the earth or land 10,000 pounds on the moon with a 400-pound return section to earth.

3. True. Her name was Laika and she was especially trained on the ground for her mission in space. We learned that weightlessness apparently didn't bother her and that radiation did not interfere with her normal biological processes. In September of this year the Russians succeeded in rocketing two dogs, "Whitey" and "Checky," to a height of 280 miles and in getting them back to earth with the aid of parachutes.

4. True. Vanguard I's life expectancy of some 200 years is not due, however, to its small size (six inches in diameter) but to its orbit (highest — 2,463 miles; lowest — 405 miles) which keeps it out of the retarding atmosphere.

5. True. Sputnik III was trailed in orbit by the top stage of the rocket that — *Continued on page 29*



No
overlap
to
bulge

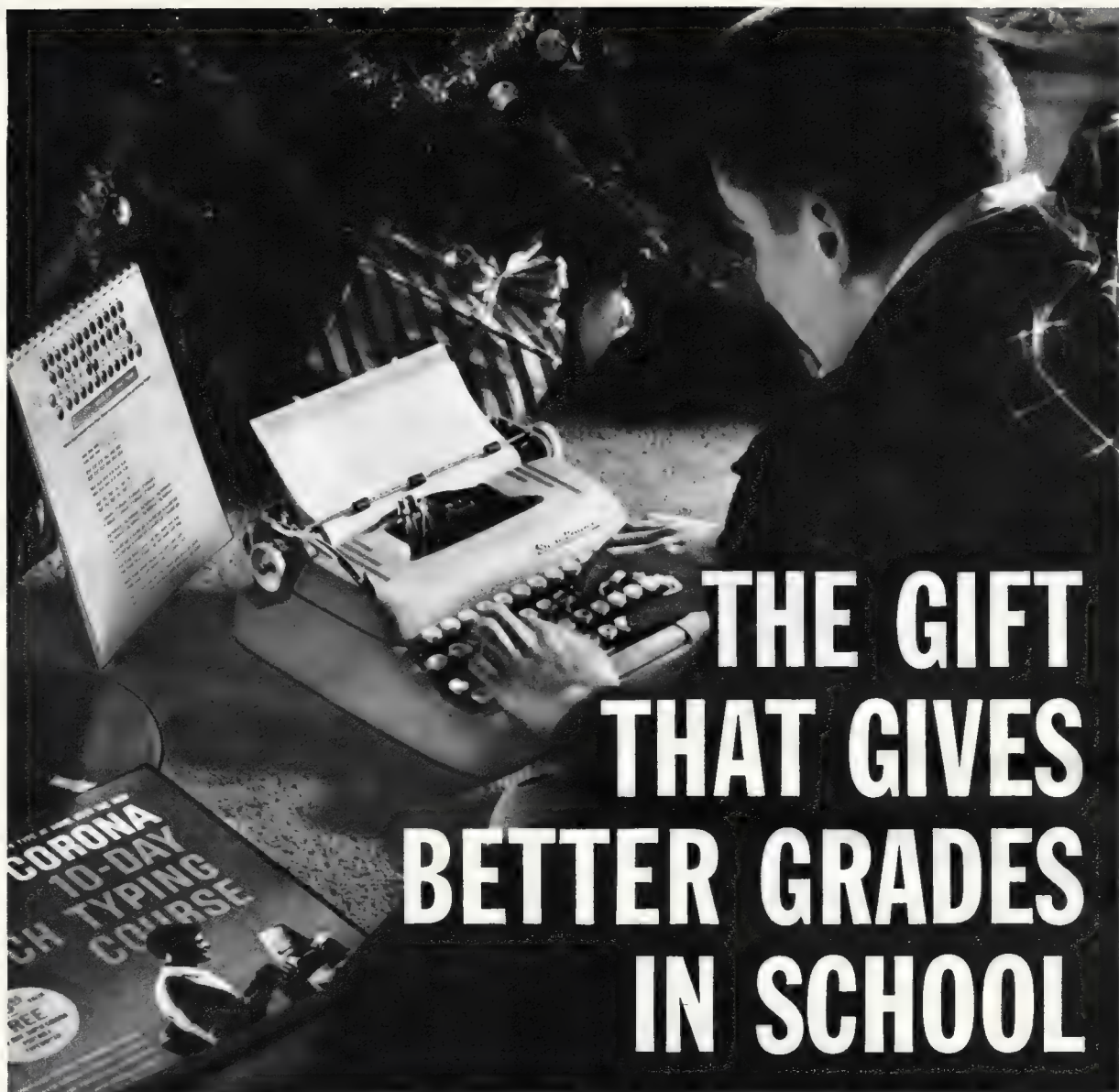


It
closes
flush and
flat



You are looking at the world's thinnest pass-case billfold, just introduced by Lord Buxton. What does it? The remarkable flush closing shown above. And the windows of "MYLAR"® polyester film, much thinner than ordinary windows, yet much stronger! The Thin-Fold in genuine buffalo calf, \$10. Other fine leathers, from \$5. There is also a ladies' Thin-Fold.

The new Thin-Fold® by **LORD BUXTON**
best for your money



THE GIFT THAT GIVES BETTER GRADES IN SCHOOL



A \$23⁹⁵ HOME TYPING COURSE ON RECORDS FREE WITH ANY SMITH-CORONA PORTABLE!

Leading educators have found that touch typing on a Smith-Corona stimulates a student's interest in learning and encourages his creative expression. They have found, too, that touch typing on the world's fastest portable increases vocabulary, teaches punctuation, improves spelling and reading skill. Students learn faster, get better grades in school, when they touch type on a Smith-Corona.

And now, to teach touch typing the *correct* way, the *easy* way — to records, Smith-Corona offers a

complete, educator-approved home study course **FREE** with the world's finest portable. Combining both written text and recorded instruction, this unique audio-visual method takes only an hour a day, teaches touch typing in just ten days!

Here, then, is an opportunity to help your child learn one of today's most valuable skills — with the gift that will help him not only in school, but throughout his adult life as well. So see your dealer, select your child's Smith-Corona portable, and get your Smith-Corona Ten-Day Touch Typing Course on records. Most Smith-Corona models are yours for \$5 down, up to 24 months to pay.

Smith-Corona

Copyright 1958 Smith-Corona Merchant Inc

Continued from page 26

Now For Space Year Two!

fired it and two parts of a shroud that was jettisoned after arrival in orbit.

6. False. The head of the NASA is T. Keith Glennan, president of the Case Institute of Technology in Cleveland, Ohio, and former member of the Atomic Energy Commission. Dr. Killian is the President's scientific advisor.

7. True. Dr. James Van Allen, in charge of instrumentation of the Explorers, reported that I and III discovered a band of radiation above 600 miles "one thousand times as intense as could be attributed to cosmic rays." Explorer IV forced an upward revision of this estimate. Best theoretical guess as to what it was: ionized hydrogen gas shot out by the sun and kept at a distance from the upper fringes of the atmosphere by the earth's magnetic field—a guess supported by the Air Force's lunar probe, "Pioneer."

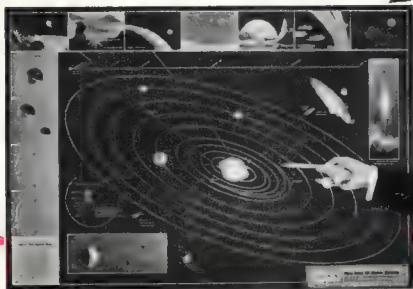
8. True. Airman Donald G. Farrell was sealed in the replica of a spaceship control room for a seven-day simulated flight to the moon. The conditions were just as they would be on an actual flight and Farrell's body mechanisms were recorded outside his cabin. He emerged after a week of confinement a trifle irritable but healthy.

9. True. And this is perhaps the best indication that the Space Age had its real roots years before the first satellite was launched. The Far Side rocket fired from a Skyhook balloon at 100,000 feet to a final altitude of nearly 4,000 miles was merely a routine part of America's upper atmosphere research program for the IGY. As such it had been months in the planning stage.

10. True. Shortly after the launching of Sputnik I a London Sunday newspaper offered £50,000 (\$140,000) to the first man, regardless of his country, to reach the moon and return. You may think that coming in the first months of the Space Age, the offer was somewhat premature. But it is open for ten full years. We have come a long way during Space Year One—who is to say where we will be by Year Ten?

How to learn about space!

It's easy and fun with **THIS WEEK's** famous Map and Guide of Outer Space, hailed by scientists and educators as an exciting, colorful reference for keeping up with the Space Age.



...clip this coupon now!

Send it with \$1 if you want map folded (or \$1.50 for rolled map, with instructions for mounting) to **THIS WEEK Space Map**, P.O. Box 516, Radio City Station, New York 19, N. Y.

Name _____ (Please print plainly)

Street _____

City _____ State _____ Zone _____

★ For special school and club price list, write Space Editor, **THIS WEEK Magazine**, 485 Lexington Avenue, New York 17, N. Y.

Home Style Tomato Juice

(Campbell's, of course)



Fewer calories than any popular fruit juice.
A good source of Vitamin A.

Top Tomato! Top Juice!

Two things are "extra special" about Campbell's Tomato Juice. First, it's the juice of the famous Campbell Tomato. And second, it's made our own careful way... home style! Good? The best you can buy!

Campbell's HOME STYLE
TOMATO JUICE

Now in 3 sizes at your grocer's.

A New Captain Heimrich Mystery

Death And The

Ann was so "imaginative." Did she really see a "kitty with red eyes" — and a fleeing murderer?

Ann Notson was nine years old; she had eyes which in certain lights looked green; there was a kind of glow in her soft brown hair. Her mother had had such eyes and hair, and so Philip Notson, when he looked at his daughter, must often — too often — have been reminded of his wife.

Ann Notson was an imaginative child — a "very" imaginative child, her teacher in Van Brunt District School had written, underlining the word "very." This, decided Captain M. L. Heimrich of the New York State Police, meant that Ann sometimes saw things which were not there or, perhaps, saw what was there in a more interesting form than was entirely real.

There was, however, no doubt of the very ugly reality of what she saw at about eight-thirty of a bright, cold Saturday morning in mid-December — saw behind the garage of her father's house on Brickhouse Road in the Town of Van Brunt, County of Putnam. She had gone out of the house to find a "kitty." "May I be excused, please?" she said to her father, who was lingering over breakfast coffee, as a man may on Saturday morning. "I want to go out and see if the kitty is all right."

"Um-mm," Philip Notson said. "Bundle up, kitten." He heard the front door slam and stopped, coffee cup halfway between saucer and lips, and expression drained out of his eyes. It was the little, meaningless things which now were the worst things. Jean had always closed doors more firmly than necessary... He wrenched his mind from memory.

What "kitty" did Ann expect to find? A cat of dreams, probably, since they had no cat; a "kitty" who frisked, chased his tail, only in a child's quick mind.

He picked up the newspaper. He made himself read it.

The door slammed again. She hadn't stayed long. No kitty to be found, he supposed. However imaginative a child...

"Daddy," Ann said, almost before she was in the dining room. "Daddy! There's a man out there. Lying right on the ground. Is he asleep, Daddy? Because it's cold. It's — awful cold."

There was urgency in the clear voice; there was something — fear? shock? — in the child's greenish eyes. Philip Notson said, "Where?" and, on being told, went to see. The man who lay on the ground behind the garage, between it and the bank which broke sharply down from the field above, was not asleep. Philip Notson had not supposed he would be.

Captain Heimrich, whose chief concern is with murder, drove up the driveway from Brickhouse Road to Philip Notson's white and gray house at a little after nine. Fortunately, he had been nearby.

There were police cars already in the driveway and in the turnaround in front of the garage. He went



"Is he asleep, Daddy?" she asked.

around the garage and looked down at the body of Malcolm Arthur Bell.

Just two days before, on Thursday, Heimrich had heard Bell called "a very fortunate man" by County Judge Davies, who had just accepted a verdict of not guilty from a jury in the Carmel courthouse. Not guilty, that was, of manslaughter in connection with the death of one Jean Notson, thirty-one years old, at about one thirty-five o'clock on the morning of Sunday, the twenty-first of September. Bell's luck had now run out.

"Oh," Philip Notson said to Heimrich. "I see how it looks. He killed my wife. The jury says he's not guilty of anything. And — I said some bitter things and was heard saying them. I see how it looks. All the same —"

All the same, he knew nothing of Mal Bell's death. Murder, if they were so sure it was that. He himself had thought that Bell had stumbled on the rough steps leading down from the upper field and pitched headlong and landed on a rock. Which, he said with some savagery, would have been appropriate.

Heimrich, a notably solid man, sat and watched and listened to Philip Notson — a slim, quick man, tall and with just a suggestion of the tall man's stoop. Notson walked back and forth in the living room and made quick motions with his hands. He was in his middle thirties; his hair was beginning to recede a little; the summer's tan had not quite faded from his mobile face.

"No," Heimrich said, "he didn't fall, Mr. Notson. He was struck. Several times, probably with an iron bar. Sometime yesterday evening. Between five and nine, at a guess — a wide guess, admittedly. He would have come that way, coming here?"

"Across the field? Yes. They used to. He and his wife. Not since Jean died. Since — he killed her."

But it had not been like that — not as Phil Notson said it now, looking down, his eyes angry, at Heimrich. The jury had said it was an accident — an accident in the early hours of a Sunday morning, after a dance.

"Come on and ride in a real car," Mal Bell had said to Jean Notson, a pretty, slender woman in a gray-green party dress, and patted the hood of his sports car. "Just try it and you'll make old stick-in-the-mud get you one." They had all laughed, not that there was anything especially funny, but because they were young enough, and gay, and had had a good time at the country club dance.

They had all had drinks, but nobody, argued anyone — and specifically, of course, Malcolm Bell — had had too many. Bell said that it was a blown front tire that sent the hurrying little car into a tree, and Jean out of the car — far, far out of it, until a stone fence stopped her diving flight.

"As to yesterday evening, Mr. Notson," Heimrich said. "You got home about when?"

"A little after seven." Heimrich raised his eyebrows and waited. Van Brunt is an express-train hour from Grand Central. Most commuters manage to make the 5:06.

Notson had missed the usual train, he told Heimrich. He had telephoned Mrs. Billings, who was the housekeeper, and caught the 5:58. Heimrich could ask Mrs. Billings. "Oh," Heimrich said. "Yes, naturally. You came home, had dinner. Then?"

"Read to my daughter. Saw she got to bed — about eight-thirty. Read a little longer and went to bed myself. Didn't take time out to kill Mal Bell."

Heimrich said, "Now, Mr. Notson," and then Sergeant Forniss opened the door from the hall and made a motion with his head. Heimrich went out into the hall and closed the door behind him.

A little girl, with very wide greenish eyes and very soft brown hair, and wearing a snow suit, was sitting on the third step of the stairs which led up from the hall, and looking out through the front door. Heimrich smiled at her and Ann Notson said, "I saw a man." She had, Heimrich knew. That she would forget seeing him, after time enough, Heimrich hoped. He said, "Yes, dear," and listened to Forniss.

Then he smiled again at the little girl and went back into the living room, and told Philip Notson that the people across the road had seen the floodlight come on at the Notson place about nine o'clock the previous evening, and said that it had stayed on for about a quarter of an hour. Could Mr. Notson —

"Oh," Phil Notson said, and was very quick in speaking. "That. People looking for the Blakes. Live on Van Brunt Lane, the Blakes do. Next road up. They'd turned off too soon. Told them how to get there."

He looked at Heimrich with challenge. Heimrich told Philip Notson that he saw.

"No reason we would have heard anything," Notson said. "Unless Bell shouted. Maybe not even then. We'd

By FRANCES and RICHARD LOCKRIDGE

Illustrated by Al Moore

Fiery-Eyed Cat



have been in the dining room, the kitten — Ann, that is — and I, and Mrs. Billings in the kitchen."

"No," Heimrich said. "Killing that way doesn't make a lot of noise. Well —"

"You know about the Perkins kid?" Notson said. "What Perkins said he'd do?"

"I know," Heimrich said. "We'll talk to Mr. Perkins."

"Kid of twelve," Notson said. "Crippled now. Who knows when he'll walk again? Because a louse doesn't look where he's going, where he's driving his car. The kid was a pitcher."

"I know," Heimrich said. But he also knew, and supposed that Philip Notson knew — but a bitter mind cannot be predicted — that Bell had not been at fault that time, either; that Jimmy Perkins had been on a bicycle, and had wobbled into the road too far, and that Bell had been driving within the limit, which was forty, through the place they called The Flats, and had done all that could be expected of a driver. (Except, possibly, to drive well below the posted speed, which was too high, considering the number of kids, and dogs, on the highway where it ran through The Flats.)

The boy's father, a short and powerfully built man who was a yardman for the Van Brunt Supply Company, had said a lot of things which, it was to be presumed, he hadn't meant. At any rate, that had been a year ago, and Perkins had not done anything. Except, of course, to collect a modest sum — modest since Bell had done all that could, officially, be asked — from Bell's insurance company.

Heimrich said, "Well, thanks, Mr. Notson," and went out into the hall. Forniss raised his eyebrows in inquiry and Heimrich shrugged his heavy shoulders in answer. The little girl was still on the third step. She said, "You're a policeman, aren't you?"

"Yes, Ann," Heimrich said, and smiled down at the little girl — the pretty little girl who, they said, looked so much like her mother. "I'm a policeman."

"I saw a man," Ann said. "When I turned the lights on. He was running. And a kitty."

"Yes," Heimrich said, but sat down on his heels so that he was level with the little girl. "Running?"

"A funny man," Ann said. "Thick. He ran funny. Why don't you wear clothes like the other policemen?"

Heimrich explained about that. He said, "When did you see the funny man, Ann?"

She had seen him the — Continued on page 33

"I SAW A MAN," she told Heimrich. "A thick man, running. And a kitty, too, with shiny eyes"

THE LOCKRIDGES, shown with Martini, their Siamese, have written five books about cats, 36 detective novels. The latest: "Accent on Murder," a Captain Heimrich mystery.



A complete range of **AnSCO** gifts ...from pin-money prices, on up!



NEW! LANCER OUTFIT

Everything necessary for fine pictures... color prints and "super slides," black-and-white snapshots, daylight and flash. Fully adjustable focus, simplified lens settings. All-metal body. Outfit contains: Lancer camera, clip-on flash unit, 4 flash bulbs, 1 roll AnSCO film.

\$19⁹⁵

ANSCOFLEX II OUTFIT

A built-in close-up lens for portraits... and a built-in yellow filter to darken skies, brighten clouds... are features of famous Ancoflex® II camera. Also included: Camera case, flash unit, 5 bulbs, 2 rolls AnSCO film, smart luggage-tan case. Camera alone, \$18.95.

\$28⁹⁵

This year, let AnSCO capture all the color of Christmas



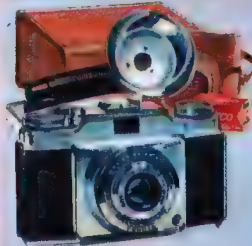
ANSCOFLEX I OUTFIT \$23⁹⁵

Brilliant, full-size viewfinder of the Ancoflex I makes picture-taking easy and precise. Also included: Camera case, flash unit, 5 bulbs, 2 rolls AnSCO film, smart luggage-tan case. Camera alone, \$15.95.



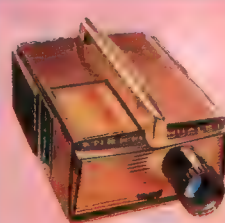
COLOR CLIPPER OUTFIT \$25⁹⁵

An exciting gift with many "advanced camera" features. Outfit includes: Color Clipper® camera, flash unit, new Universal slide viewer, 5 flash bulbs, 2 rolls AnSCO film, handsome tapered travel case.



NEW MEMAR f/2.8 OUTFIT \$59⁹⁵

New faster f/2.8 lens for 35mm perfection. Rapid film advance cocks shutter and counts exposures. Outfit includes: Memar® camera, camera case, flash unit, AnSCO film, tapered travel case.



DUALET PROJECTOR \$39⁹⁵

Highest-quality projection at the lowest price. The Dualet® shows all popular size slides, from 35mm to 2 1/4" square... big, bright, and clear. Handsome metal construction... easy to carry and store.



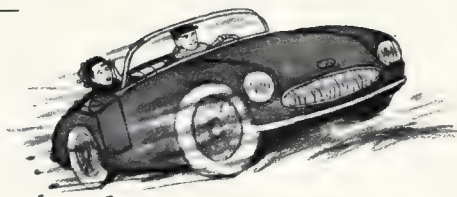
FAMOUS ANSCO FILMS

Ansochrome®, for superior color prints, transparencies. Super Ansochrome, world's fastest color film. Super Hypan® and All-Weather Pan for black-and-white. Perfect for Christmas stockings!

Prices are list, include Federal Tax where applicable. AnSCO, Binghamton, N.Y. A Division of General Aniline & Film Corp.

Continued from page 31

Did Philip Seek Revenge?



His wife's death was ruled an "accident"

previous evening. When it was time for Daddy to come home — Mrs. Billings had said he was going to be late, but you couldn't tell — she turned on the floodlights over the garage. "It's my — prerogative." She stopped and looked at Heinrich with doubt. He nodded his head. "Since Mamma went away," Ann said. "So Daddy won't bump into anything."

She had turned the light on at ten minutes after six — "precisely" — and she had seen the funny man running away from the house, toward the road. (He was funny, Heinrich decided, because he was a grown person and was running. Which was quite reasonable.) Ann didn't know who he was. He wasn't Mr. Bell. Of course she knew Mr. Bell. He wasn't Daddy. "Don't be so silly."

"And," Ann Notson said, "there was a kitty. Just where the light stops. It had shiny eyes. Like tail lights."

That was unexpected. In semi-darkness, but with light on them, the eyes of cats shine — shine green, shine yellow.

"Like tail lights?" Heinrich said. "How like tail lights, dear?"

"Red," Ann said. "Red as anything. Like in the fireplace sometimes."

"Oh," Heinrich said. "Did you tell Daddy about the kitty with red eyes? And about the man?"

"Of course," Ann said. "He said I shouldn't make up things. Everybody says that." She paused. "All the time," she said. "He said cats never have red eyes. But this —"

Heimrich touched the soft brown hair and smiled at her, and stood up, and supposed that people did, all the time, tell Ann not to make things up. A man running. A red-eyed cat. For a moment, Heinrich wished that, just this once at any rate, a cat's eyes would glow red in semi-darkness, with a light on them, instead of green or yellow; that such a glow, and a man running, would prove not to be merely things for a little girl had made up. It would be bad for the soft-haired child if something happened to Daddy. . .

Things are collected, are put together. This takes time, since the collection must extend to byways. It takes more men than two. A trooper had been sent to talk to James Perkins, and by no means only to carry out Heinrich's assurance to Philip Notson. Perkins was to be asked — was asked — whether he still had borne a grudge against the man who had maimed his son. He was also to be asked — was asked — where he had been the previous evening . . . between the hours of five, say, and nine.

The trooper had found Perkins loading sand into a burlap bag in the yard of the Van Brunt Supply Company. Perkins stuck his shovel in the sand and said that, hell, he bore no grudge, hadn't since he had had time to think it over. A kid on a bicycle — well, Perkins drove a car himself. Things happen before you know it; things you can't do anything about. Bell had been decent enough about it — or his insurance company had.

As for the previous evening: Perkins had got home from work a little after five, and had had dinner around six and had stayed home until bedtime, looking at TV. And they could ask his wife. His wife had been asked; had said he certainly had. Wives have been known to alibi for husbands. And it could not be denied that Perkins might, by a child, well be called a "thick" man.

But Malcolm Bell's body had not been found in Perkins's back yard. It had been found behind Philip Notson's garage. So Heinrich and Sergeant Forniss concentrated, most logically, on Bell himself and on Philip Notson.

Bell, on the last day of his life, had driven his wife to New York and put her on a plane for Palm Beach. He had driven back and had a drink at the Old Stone Inn, and told a friend he met there he was thinking about going around to see old Phil Notson and try to get things straightened out. And that was interesting.

Half a dozen men had got off the 5:58 local-express at Van Brunt, and one of them might have been Notson, but they had not proved it by late afternoon.

Nobody had seen Notson on the 5:06, and since that was his regular train, he probably would have been noticed and spoken to if he had been on it. Which did not prove much, since the most likely thing was that Notson had turned the garage flood on at a little after nine to see who had come to the door and, when he found out, killed him. . .

Nobody had showed up at the Blake house on Van Brunt Lane to say that they had had to stop to ask directions. Of course, the prospective droppers-in might merely have changed their minds. . . Ann's teacher said the poor little thing was a dear, but that she was a *most* imaginative child.

And — the eyes of cats do not shine red when light strikes them out of darkness. Heinrich had been sure of that, but all the same — since a policeman can never be too sure of anything — he had talked to an eye specialist he knew. "Nope," the ophthalmologist said, "not that I ever heard of. Oh — I suppose an albino cat's might. No pigment on the tapetum lucidum."

"The what?"

"Layer in the choroid," the eye man said. "Back part of the eye. What reflects light. Good many mammals have it. We don't, more's the pity."

"Are there," Heimrich asked, "many albino cats?"

"One in a million, at a guess. I never saw one. Never met anybody who had seen one. They'd have pink eyes, of course. White cats with pink eyes."

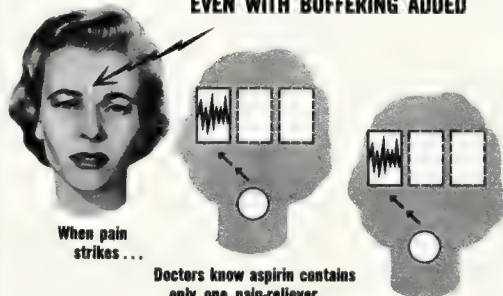
A cat like that would be noticeable, Heimrich thought, and he asked around. Nobody had ever seen one. Not around there or anywhere else. So — Ann had not seen a red-eyed cat. A million to one she hadn't. And hence — not a man running, either, since the two things went

— Continued on page 35

WHAT DO DOCTORS DO to relieve TENSE NERVOUS HEADACHES?

3 out of 4 recommend the ingredients of ANACIN® for headache pain.

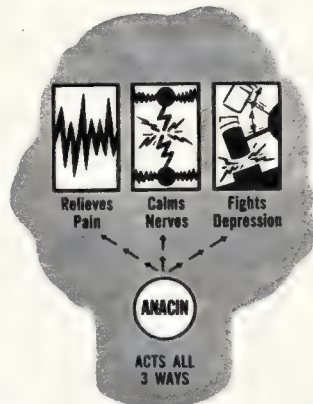
BETTER THAN ASPIRIN... EVEN WITH BUFFERING ADDED



When pain strikes...

Doctors know aspirin contains only one pain-reliever...

Add buffering and you still have only one



ANACIN relieves pain, calms nerves, fights depression. Leaves you comfortably RELAXED

Anacin gives a better TOTAL effect — more complete pain-relief than aspirin or any buffered aspirin. Here's the simple reason. Anacin is like a doctor's prescription. That is, Anacin contains *not* just one but a *combination* of medically proven ingredients. Anacin (1) promptly relieves pain of headache, neuritis, neuralgia. (2) calms jittery nerves, leaves you relaxed. (3) fights depression. And Anacin Tablets are *safe*, do not upset your stomach. Buy Anacin today!



RELIEF

FREE! A DESK FOR THE WHOLE FAMILY, WITH YOUR NEW *Golden-Touch* PORTABLE!



- ★ Ideal for student's room—den—sewing room
- ★ 29" high—36" long—15 3/4" wide
- ★ Wrought metal legs
- ★ Lustrous hard-board top
- ★ Limed oak finish—scratch resistant
- ★ Easy-slide hard wood drawer

- Packed with big-typewriter features!
- Golden-Touch® is super-light for beginners — super-fast for typing experts!
- Matches the office typewriter keyboard



Golden-Touch typing
"like wearing magic gloves!"

underwood
MASTERS YOUR PAPERWORK

GET YOUR FREE GIFT

and a Golden-Touch Portable at
any of these Underwood dealers...

MICHIGAN

IRON MOUNTAIN	J. E. Vicenzi.....	814 East "I" Street
MARQUETTE	G. M. Altmann.....	122 North 3rd Street
SAULT STE. MARIE	Business Machines Service Co.....	108 Ridge Street

WISCONSIN

ANTIGO	Office Equipment & Supply Co.....	533 Superior Street
APPLETON	Becker's Typewriter Shop.....	510 West College
BARABOO	Circus City Printers.....	147 3rd Street
BERLIN	Berlin Shopping News.....	138 West Huron Street
DARLINGTON	H. E. Pilling.....	309 South Main Street
EAU CLAIRE	Hanson Office Machines.....	314 Gibson Street
FT. ATKINSON	Fort Reminder.....	217 Merchants Avenue
GREEN BAY	Racine's Office Supply.....	1232 Main Street
	Stuebe's.....	216 Pine Street
HARTFORD	The Hartford Times Press.....	28 East Jackson Street
JANESVILLE	Warne Office Equipment.....	302 West Milwaukee Street
LaCROSSE	Kenstad Office Equipment Co.....	421 South Third Street
LADYSMITH	Hutnik's School & Office Sales.....	101 Miner Avenue
MADISON	Berg Typewriter Co.....	752 University Avenue
	Wisconsin Typewriter Co.....	426 State Street
MARINETTE	Nyland's Twin City Typewriter & Supply Co.....	1607 Main Street
MERRILL	Rhodes Store.....	113 South Mill Street
MILWAUKEE	Advance Typewriter Co.....	2935 W. Villet St. Cor. N. 30th
	Integrity Office Supply Co.....	827 West Mitchell Street
	Koepsell's Office Machines & Supply.....	3363 North Green Bay Avenue
	F. J. Kubichek Co.....	3925 Capitol Drive
	Typewriter & Adding Machine Exchange.....	137 E. Wells St.
PORTAGE	Rhyme Supply Co.....	306 DeWitt Street
PORT WASHINGTON	Marnett Office Supply.....	231 North Franklin Street
RACINE	Sommers & Bernhardt.....	622 High Street
SHEBOYGAN	Office Service Co.....	728 Erie Avenue
	Schnaitmann's.....	709 Center Street
STURGEON BAY	Herrbold Office Supply.....	125 North Third Avenue
UNION GROVES	Owens Business Machines.....	1212 — 15th Avenue
WAUKESHA	Zillmer's Office Supplies.....	321 South Street
WAUSAU	John J. Duskey.....	114 Fifth Street
	Northern Office Equipment.....	109 Grand Avenue

MODELS STARTING AT \$79.50 plus tax

←
\$5⁰⁰ DOWN
AS LOW AS
\$1²⁰ A WEEK

Continued from page 33

A Red-Eyed Cat—And A Killer

together — went together in a child's imagination. Heimrich turned his car off NY 11-F into Brickhouse Road. It was time to get to work on Philip Notson; to get really to work on him. It was dusk, then.

Heimrich switched the headlights on—and jammed his brakes on; and Sergeant Forniss, sitting beside him, put hands out to brace himself and said, "What the hell?"

"Look," Heimrich said, and they both looked — looked at two tiny lights by the road's edge; lights which glowed like coals in a fireplace, like the twin tail lights of a car. Red lights.

The little red lights went out. But then they were glowing from the top of a stone fence. They went out again, but by then Heimrich had the car off the road, and they were out of it at a driveway.

There was enough light left to see a cat streak toward a house. A woman stood on the porch. The woman called, "Boots! Here, Boots. Here —" and then said to the arriving cat, "You! Again. Again!"

The woman was Mrs. Burnett — Mrs. Harry Burnett. Of course the cat belonged to her. "Come here, Boots," she said again, and Boots came to prove it.

"Oh," Heimrich said, and looked at Boots, who was certainly not a white cat with pink eyes; he was a cat with a black face and deep blue eyes and a black tail. "Oh," Heimrich said. "Siamese. We were looking for an albino cat." He could not remember that, as a policeman, he had ever made a sillier remark. "A cat with red eyes," he added, and felt sillier than ever, looking down at the blue-eyed cat.

"With red —" Mrs. Burnett said. "Oh — you mean with a light on them? Of course. They always are. Siamese eyes, I mean. Because Siamese are part albino, you know.

Even if you'd never guess it to look at them."

It proved fortunate for Philip Notson — and for a little girl with greenish eyes and an imagination not quite, this time, as fervid as people were always saying — that Boots was a cat who led a somewhat circumscribed life; was a young female who, particularly at the moment, had her own idea about things, and hence was not let roam at large. But a cat who got out anyway, now and again, as she had this Saturday evening, but only for a few minutes.

The night before, however, Boots had got out at five-thirty in the evening, Mrs. Burnett confided, and had been gone for an hour or more, and goodness knew where, and one could only hope.

Since two things were linked in the mind of a child, Heimrich and Forniss did not go on to the Notson house, but drove the other way — drove to The Flats and, with not much trouble, found a "thick" man standing at the bar of the Three Oaks Tavern.

James Perkins did not seem surprised to see them, but then James Perkins was drunk now — mumbling drunk.

He mumbled a good deal about a so-and-so who thought he could get away with anything, and about bought-off so-and-sos who would let him. And about that so-and-so Bell, who knew better now, knew you couldn't cripple a kid and get off for a few measly dollars. Some drunken men talk a lot.

If Perkins talked enough, Heimrich thought, they might never have to ask a little girl if this was the man — the thick man — she had seen running.

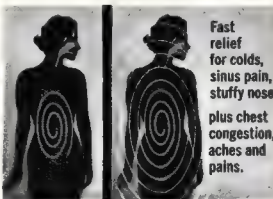
But he would, he thought, some day make a point of telling a little girl that some cats do too have red eyes.

The End



New Vicks Double-Buffered Cold Tablets act to
relieve colds, sinus pain
53% faster

than other leading antihistamine cold tablets



While the other leading antihistamine cold tablets are only partially at work...

New Vicks Double-Buffered Cold Tablets have already rushed cold-and-sinus pain relievers into the body 53% faster.

1. Double Buffered for faster action... cold-and-sinus pain relievers rush into the body 53% faster than those of other leading antihistamine cold tablets tested. Proved at a famous university!

2. Relieve colds congestion and blocked sinuses... promote sinus drainage. Relieve sniffles, sneezes, stuffy nose, too—relief that aspirin does not give. Relieve sore throat, chest congestion, body aches and pains.

3. Pick you up fast... relieve that tired, dragged-out feeling of a cold with two stimulating "pick-up" medications.

NEW Vicks DOUBLE-BUFFERED cold tablets



NATIVE BANQUET: Japanese, Javanese, Philippine, Hawaiian — exotic dishes and they're so delicious

Have A

Big news in U.S. kitchens: the trend to South Seas cooking

Headline news for party tables: the South Pacific invades the U.S. A Far Eastern food trend is building to peak. Weekly comes word of new restaurants opening to feature Japanese, Javanese, Philippine, Hawaiian foods, with Polynesian dishes well in the lead.

Receive a dinner invitation nowadays and your chances are good of encountering a *luau* served buffet style. First course: exotic tidbits broiled over "table campfires" — little charcoal braziers. These trim black firebox affairs, complete with broiling spears, sell in gourmet shops for around \$11. Every sort of bite-size food is being precooked, then to skewer for

Say Merry Christmas with homemade



This year bake your gifts . . .
and Betty Crocker has a Christmas present for you—to make your cookie gifts extra special—

Right in every special Betty Crocker Cookie Mix Twin-Pack — Brownies, Date Bars, Macaroons, Gingerbread



FREE colorful gift-wrap paper designed to turn a 1-lb coffee can into an elegant gift box



And a **FREE** Betty Crocker Country Kitchen Cookie Booklet.



47 cookie mix tricks and holiday recipes like these!



Polynesian Party!

By CLEMENTINE PADDLEFORD *This Week Food Editor*

a last minute tongue-scorch over the coals. Have the dunk sauces ready! The hors d'oeuvres may be anything from shelled shrimp, to cheese cubes, to ham with pineapple chunks, to tiny meat balls.

One such, and a novelty, is served in New York's Hawaiian Room, Hotel Lexington, the name *Rumaki*. This consists of marinated chicken liver sandwiched between slices of

water chestnut, rolled in bacon and held with a toothpick. Deep-fat fry, to re-heat at table brazier. Fresh water chestnuts you will find in Chinese grocery stores, or use the canned.

Hawaiian Clambake

The typical Hawaiian *luau*, or pit-style barbecue, a glamour event on the Mainland for two decades, is entirely too much work for the casual hostess. It is a clambake of sorts, but featuring fish, pork and fruits, the foods tied in leaves or wrapped in foil and cooked in a fire pit, the finished feast to spread on the ground over *rapa* cloth or huge palm leaves. The streamlined *luau* is prepared in the kitchen to serve as a buffet on the dining-room table. There is no attempt for the *luau* authentic; the purpose, to capture the gay spirit of the event.

The South Pacific trend had its beginning in a rambling — Continued on next page



Paul Dome Photos

SIREN SONG: Tahitian curried chicken, flower-decked girl

cookies from a Betty Crocker Mix!

GINGER SANTAS

FILLED DATE COOKIES

MACAROON WREATHS

PINEAPPLE DATE BARS

Make your Christmas cookie baking a delight with these quick-as-a-wink recipes from **Betty Crocker's FREE Booklet**

Your booklet will be wrapped right in the Betty Crocker Cookie Mix Twin Pack on your grocer's shelf

BROWNIE CONFECTIONS

BROWNIE MIX

DATE BAR MIX

CHOCOLATE MACAROON MIX

COCONUT MACAROON MIX

GINGERBREAD MIX

BROWNIE CUTOUTS

TOASTED GINGER BARS

"Your homemade cookies will turn out perfect every time—I guarantee it!" Betty Crocker

*PERFECT™ Van, every mix we make for you is guaranteed to come out perfect, or send the box to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.

These cookies are a special greeting for happy eating

These are the main course for the main course—homemade cookies

New Palmolive gives

New Life to Your Complexion Safely... Gently!

Palmolive's Rich Lather
Contains—

- No drying detergents!
- No harsh perfumes!
- No irritating deodorants!



You can give your complexion New Life—leave it softer, fresher—with New Palmolive care. New Palmolive's mildness lets you cleanse far more thoroughly than you'd dare to do with harsher soaps. No drying detergents! No harsh perfumes! No irritating deodorants!

New! Lather... fragrance... color... wrapper



THINK!
Don't spoil fine food
flavor in a smoky,
smelly oven!

Oven
cleaning
is a cinch
with
EASY-OFF

No Steel Wool
No Razor Blades
No Ammonia

EASY-OFF makes
ovens sparkle!
Brush on—let
set—wipe off.
Apply to racks,
burners, grills.
Even baked-on
grease wipes
away. 8 oz. 69¢
... 16 oz. 98¢
free brush attached



LET EASY-OFF DO THE WORK



**Sometimes
you have to
hold on . . .**

Linda can't stand alone because she was born with a malformed spine and her legs don't work very well. The March of Dimes will help children like Linda, crippled by such birth defects and by polio and arthritis. They all need your help.

JOIN THE MARCH OF DIMES

■■■■ TOWARD GREATER VICTORIES ■■■■

HAVE A POLYNESIAN PARTY

Continued from preceding page

South Seas Buffet

shack of a restaurant called Trader Vic's, located in Oakland, across the Bay from San Francisco. Polynesian foods were served and in such a unique manner that people were telling people. But trends build slowly. The second factor was the war, making the South Pacific our next door neighbor. And suddenly Trader Vic's expanded into a chain.

Noting the public's mood, other restaurants are opening in Baltimore, Atlanta, even in Paris. There is a Polynesian Room in the Somerset Hotel in staid old Boston.

Home cooks follow suit. There is a scramble these times to buy the cookbooks which tumble from the presses, cram-jammed with Far Eastern food and drink ideas. Such intoxicating mixtures; these foods come influenced by the many groups who have settled in the islands—a flavor exotic and international.

The new Cinerama production, "South Seas Adventure," has added interest to ways Polynesian. When the picture opened in New York City, I was invited to a *Tamaaraa*, or feast, as given 2,000 miles beyond Hawaii on the Island of Tahiti, below the Equator.

Exotic Curry Flavor

Our hostess was Ramine, the beautiful young dancer in the Tahitian scene of the travel picture. She and her foster mother, Mrs. Prudence Allan, had prepared some 20 dishes and presented them to friends as one would at a feast on that far away island.

Several of the dishes call for coconut cream, which, Mrs. Allan told me, is used there instead of fresh milk, as coconut oil replaces butter.

To make the cream she figures one cup milk from one big coconut. Whack open the nut and grate the flesh. Tie the grated meat in a clean cheesecloth square, then twist to squeeze out juice. A dickens of a job! We substitute with a coconut cream as made in the recipe below, using the commercial flaked or the shredded coconut.

Have the time of your life with a South Seas buffet. Keep the hors d'oeuvres sputtering hot over the brazier while cocktails or fruit punch go the rounds. Star this Tahitian curried chicken, which tastes different from curry as we know it here. In this, turmeric is used half and half with the curry powder to give a flavor similar to the grated reia root which is used in Tahiti. Have red bananas baked in half shell. Cold, cooked crawfish tails might be served with mayonnaise. For a second main dish we suggest *Umani*, a combination of pork with vegetables. Spinach is prepared with the coconut cream. This Song of the Island Cake for dessert, and a second dessert, thin slices of pineapple for finger food.

Samoa Baked Spinach

And Coconut Cream

- 2 cups flaked or shredded coconut
- 1 cup heavy cream
- 1 teaspoon salt
- Dash of cayenne pepper
- 2 10-ounce packages frozen chopped spinach, thawed

Combine coconut and cream. Let stand 40 minutes. Simmer gently 10 minutes. Cool. Strain off cream by squeezing mixture through several thicknesses of cheesecloth. Add seasonings to coconut cream; combine with spinach. Place mixture in a 1-quart baking dish. Bake at 325°F. for 20 minutes, or until spinach is tender. Yield: 6 to 8 portions. — Continued on next page

New Cookie Ideas

with
MIXES 'N WALNUTS



WALNUT GINGER BARS

- 1 pkg. Ginger Bread Mix
 - 1 cup brown sugar, firmly packed
 - 1/2 cup raisins
 - 1/2 cup coarsely chopped Diamond Walnuts
 - 1 egg
 - 1/2 cup warm water
- Heat oven to 350°. Grease a 9" square pan. Combine all ingredients; beat till blended. Spread in pan. Bake 30 min. When cool, cut in 1"x1 1/2" bars. Makes about 4 doz.

QUICK WALNUT DROPS

- Heat oven to 375°. Grease cookie sheet. Combine 1 pkg. yellow cake mix, 1/4 cup soft butter or margarine, 1 egg and 1/2 cup milk. Beat till light and fluffy. Stir in 1 cup coarsely chopped Diamond Walnuts. Drop by teaspoonfuls on cookie sheet. Bake 10 to 12 min. Makes about 5 doz.



CHOCOLATE WALNUT CRISPS

- 1 egg
 - 1/2 cup sugar
 - 1/2 cup instant Chocolate
 - 1/2 teasp. soda
 - 2 teasp. vanilla
 - 1/2 cup milk
 - 1 10 oz. pkg. Pie Crust Mix
 - 1 cup coarsely chopped Diamond Walnuts
- Heat oven to 375°. Grease cookie sheet. Beat egg till thick and lemon colored. Mix sugar, chocolate and soda together; stir into egg. Add vanilla, milk and pie crust mix (crumbled, if sticks are used); beat till smooth and fluffy. Stir in walnuts. Drop by teaspoonfuls on cookie sheet. Bake 10 to 12 min. Makes 4 doz.

Cookies and walnuts were meant for each other. Especially Diamond Walnuts. They're California's choicest! Fresh, plump, flavorful kernels every time. Try 'em in your next batch and see!

Now—3 convenient ways to buy

For cracking and snacking—in 1 and 2 lb. cellophane bags. Favorites for recipes or eating right from the shell.

Fresh-shelled—Diamond Walnut kernels now come in handy vacuum cans and in new "recipe-size" Saran bags.



DIAMOND WALNUTS

Try This Treat From Tahiti

Umani



- 1 pound lean pork cut
into ½-inch cubes
2 cups water
2 cups carrot cubes
2 cups bamboo shoots,
cut into cubes
2 cups water chestnuts,
cut into cubes
2 cups green beans, cut
into 2-inch pieces
¼ cup soy sauce
2 tablespoons sugar
1 6-ounce can mushrooms
Hot cooked rice



Bring pork and water to a boil in large saucepan. Remove scum from surface of water. Simmer gently until meat is almost tender, about 30 minutes. Remove scum as necessary during cooking period. Add carrots, bamboo shoots and water chestnuts. Cook until vegetables are partially done, about 10 minutes. Add green beans, soy sauce and sugar. Cook until vegetables are tender, about 15 minutes. Add mushrooms during last 5 minutes of cooking. Serve hot with rice. Yield: 8 portions.

Tahitian Curried Chicken

- | | |
|--------------------------------------------|----------------------------------------------|
| 1 2½ to 3-pound
fryer, cut in
pieces | minced
1 tbsp. finely
chopped
onion |
| Salt | ¼ cup water |
| 3 tbsp. butter or
margarine | Rice |
| 1 small clove
garlic. | Sautéed slivered
almonds |

Sprinkle chicken lightly with salt. Brown well in butter, garlic and

onion. Add water. Cover and cook over low heat until tender, about 30 minutes. Meanwhile, make curry sauce. Remove meat from back and wings of chicken; add to sauce. Reheat. Pour sauce over chicken and serve with rice garnished with almonds. Yield: 4 portions.



Curry Sauce

- | | |
|------------------------|---------------------------|
| 1 onion slice | 2 tbsp. flour |
| 1 carrot slice | $\frac{1}{8}$ c. heavy |
| $\frac{1}{2}$ bay leaf | cream |
| Sprig of parsley | 1 to 2 tsp. curry |
| 6 peppercorns | powder |
| 1 cup chicken | 1 to 2 tsp. |
| broth | turmeric |
| 2 tbsp. butter or | $\frac{1}{2}$ tsp. salt |
| margarine | $\frac{1}{8}$ tsp. pepper |

Add onion, carrot, bay leaf, parsley and peppercorns to chicken broth; simmer 20 minutes. Strain; reserve liquid. Melt butter; blend in flour. Add strained broth and cream and cook over low heat, stirring constantly — *Continued on next page*



Paul Bone

HOT CANAPÉS for a pre-party snack: shrimp, cheese, ham and pineapple

It takes
GREAT SAUCE
to make good
homemade spaghetti



This is the one that gives you an extra helping of tender young mushrooms

You won't have to hunt for mushrooms in FRANCO-AMERICAN Spaghetti Sauce. Every ladleful has a generous helping of tender slices. Our mushrooms are picked by hand when they're plump, fresh, and full of flavor. Then we blend them carefully with 11 other ingredients into a superb Spaghetti Sauce... just the right Italian touches. Makes you an expert spaghetti cook in minutes. (You'll find you get an extra helping of good, lean beef in our meat sauce, too.)



Two great Italian recipe sauces by

FRANCO-AMERICAN

FRANCO-AMERICAN IS A TRADEMARK OF CAMPBELL SOUP COMPANY

CEES

checks cold coughs
like 3 medicines
in one!

1. In the nose,

CEES unblocks stuffed nasal passages and dries up cough-producing, post-nasal drip caused by allergy.

2. In the throat,

CEES tranquilizes tense coughing muscles. CEES also calms and soothes raw, tickling throat.

3. In the chest,

CEES helps clear up clogged, wheezy bronchial tubes. CEES helps keep coughs from spreading infection.

CEES quickly releases potent medication directly into your blood stream to bring relief where ordinary syrups cannot work!

Youngsters love its lollipop flavor!

**NEW
QUICK-
ACTING
CEES**

(rhymes with peace
... brings you peace)

DEVELOPED BY NORWICH RESEARCH



STOP PAIN INSTANTLY

COMBAT INFECTION
PROMOTE HEALING

WITH SOOTHING

Campho- Phenique

(PRODUCED CAM-FU-PH-EX)

USE IT FOR

**FEVER BLISTERS
COLD SORES,
GUM BOILS**



Not only do fever blisters heal faster, but the same thing happens when Campho-Phenique is used on cold sores, gum boils. Wonderfully soothing too, for minor burns, poison ivy, itching of insect bites. And Campho-Phenique is a highly effective, pain-relieving antiseptic for minor cuts and scratches from paring knives, can openers, tin cans, etc. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

NEW WAY TO STOP HEADACHES FAST WITHOUT ASPIRIN!

READ THE FACTS ABOUT
NEBS—FOR PEOPLE WHO
SHOULD NOT TAKE ASPIRIN



The most important discovery for headache relief in over sixty years, Neb's is the only leading headache tablet to contain no aspirin. Neb's is pure Acetyl-p-Aminophenol. It works more efficiently than aspirin, buffered aspirin, or "3-ingredient" tablets to give you the fastest possible relief from pain.

If you find aspirin doesn't give you fast, complete relief, or if aspirin upsets your stomach—you should try Neb's. Neb's is safe, won't upset your stomach because Neb's contains no acid ingredients to cause upset.

This is especially important if you are the one person in five who, according to scientific research, should not take aspirin. For these people, aspirin may be more harmful than helpful. So why not play safe? Get Neb's, the one tablet that contains no aspirin, no acid ingredients of any kind, and get the fastest possible relief.



Guy Gillette

BRAVISSIMO: The loudest cheers of all are for Risi's cooking performances

HAVE A POLYNESIAN PARTY! — Continued from preceding page

Hawaiian Chicken And Island Cake

until mixture comes to a boil and is thick and smooth. Stir in seasonings. Yield: 1 cup sauce.

Poh Loh Kai

$\frac{1}{4}$ cup flour
 $\frac{1}{8}$ teaspoon salt
1 cup water
3 egg yolks, slightly beaten
1 teaspoon soy sauce
2 cups cooked breast of chicken, cut into 1-inch pieces
 $\frac{1}{2}$ cup chicken broth
2 teaspoons cornstarch
 $\frac{1}{2}$ cup canned pineapple juice
1 teaspoon soy sauce
 $\frac{1}{2}$ teaspoon dried or fresh ginger root, finely chopped
1 cup canned pineapple chunks
Hot cooked rice



Song of the Islands Cake

1 c. mashed sweet potatoes
 $\frac{1}{2}$ c. mashed banana
 $\frac{1}{4}$ c. sugar
 $\frac{1}{2}$ tsp. salt
 $\frac{1}{2}$ tsp. grated orange rind
2 eggs, beaten
1 c. milk
1 tbsp. flaked or shredded coconut
Sweetened whipped cream
Banana slices

Combine sweet potatoes and banana. Add sugar, salt, orange rind and eggs; blend. Stir in milk; pour into well-buttered 1-quart casserole. Sprinkle coconut on top. Bake at 300°F. for 1 hour, or until set. Chill. Garnish with whipped cream and banana slices. Yield: 6 portions. — The End

Combine flour and salt. Add water gradually, mixing until smooth. Stir in egg yolks and 1 teaspoon soy sauce. (Batter will be thin.) Dip chicken in batter. Fry in deep, hot fat (375°F.) for 2 to 3 minutes, or until golden brown. Drain on absorbent paper. Blend chicken broth and cornstarch in sauce pan. Add pineapple juice, remaining 1 teaspoon soy sauce and ginger. Bring to a boil. Simmer, stirring constantly, until mixture thickens. Stir in pineapple cubes. Pour over chicken. Serve with hot rice. Yield: 5 to 6 portions.



Risë Stevens' Dinner Music



Singing and cooking go together — here's the proof!

The Who's Who in the musical world name cooking as their Number One recreation. "Every first-class musician I have ever known," said Francis Robinson, assistant manager of the Metropolitan Opera, "knows and cares about good food."

The Women's Association of the Minneapolis Symphony Orchestra, taking this for fact, resolutely devoted itself to collecting favorite dishes of the musical "greats." At last the material appears in one exciting, irresistible volume titled "Encore" (copyright, 1958, by Random House), with over 150 names and faces and more than 300 recipes. It's a potpourri of dishes from the world over. What's more, these recipes work. They have been tested, tasted and edited by the Minnesota Home Economics Association.

Risë Stevens, glamorous lady of the opera, contributes five family dishes best liked by husband Walter Surowy and young son Nicky. Just for a sampling we

give Szegediner Gulyas, a recipe Risë has from her Austrian mother-in-law.

Risë Stevens learned cooking after she married. She began kitchen experimenting in secret. Occasionally a successful dish appeared at dinner, no one but cook knowing it was a "Risë audition."

Time came when she could prepare an entire meal. It was then she let the family know "I did it myself." Now her husband raves about her cooking genius. So do her friends.

Meanwhile Risë has made the great discovery that cooking serves as an outlet for performer's nerves. Being physically occupied helps a great deal in taking one's mind off the job ahead. On the afternoon of a big evening she cooks her own four o'clock dinner. Something light — a small steak, a baked potato, a green salad, always dessert, its sugar content for the extra energy.

Her own favorite recipe (also Austrian): these stuffed green peppers — a company

dish much too hearty for eating before an evening of singing.

Stuffed Green Peppers

12 small or 8 large green peppers
2 slices bread
1/2 cup milk
2 pounds ground chuck
1/2 cup raw rice
2 small onions, minced
2 eggs, slightly beaten
2 teaspoons salt
1/4 teaspoon freshly ground black pepper
3 8-ounce cans tomato sauce
1 cup water
1 teaspoon sugar

Cut thin slice from stem end of green pepper; remove seeds. Let bread stand in milk a few minutes; squeeze to remove liquid. Combine bread, meat, rice, onions, eggs, salt and pepper; mix thoroughly. Pack mixture firmly into peppers. Place stuffed peppers in baking dish. Combine tomato sauce, water and sugar; pour around peppers. Bake uncovered at 350°F. for 30 minutes. Turn peppers upside

down. Bake 30 minutes longer, or until peppers are tender. Yield: 6 to 8 portions.

Szegediner Gulyas

2 pounds sauerkraut
Water
1 bay leaf
1/2 teaspoon black pepper
1 medium onion, finely chopped
1/4 cup shortening
2 tablespoons paprika
2 pounds boned beef, veal and pork shoulder, cut into 1-inch pieces
1 cup commercial sour cream

Wash sauerkraut in cold water. Drain. Add 1/2 cup water, bay leaf and pepper; simmer 30 minutes. Meanwhile, in large skillet sauté onion in shortening until tender. Stir in paprika and meat. Cover and simmer 30 minutes, stirring occasionally. Mix in sauerkraut and 1/2 cup water and simmer, covered, until meat is tender, about 1 1/2 hours. Add more water, if necessary. Salt to taste. Stir in sour cream. Yield: 6 portions.

— CLEMENTINE PADDLEFORD

ENJOY FRESH HOME-COOKED TASTE ...get real nourishment, too!



Wholesome—there's lively nourishment in every spoonful of this tempting Lipton Beef Vegetable Soup.

Delicious as the old-fashioned kind. Made with the kind of ingredients you'd select for homemade soup.

Ready in minutes—like all Lipton Soups. Try them soon.

There's so much good in Lipton Soup Mixes . . . body-building proteins, carbohydrates for energy, minerals and vitamins essential to good nutrition.

CHICKEN NOODLE • ONION
GREEN PEA • TOMATO VEGETABLE
BEEF VEGETABLE



New Beauty Care 3 ways better for your skin

cleans, softens, brightens in a way
no other cosmetic cream — or soap — alone can do!



1

Cleans like soap... but Noxzema is better—it doesn't dry skin. It's greaseless, washes off with water. Noxzema leaves skin "soap-clean" but not dried out!

2

Softens like cream... but Noxzema is better than greasy creams—doesn't clog pores. Helps fight dry skin. Noxzema leaves skin "cream-soft" but not greasy!

3

Helps clear skin... Noxzema works better because it's medicated. Its five medicinal ingredients help heal blemishes* fast. Skin looks so smooth, clear!

You'll See Results So Fast! For a more naturally beautiful complexion, try medicated Noxzema Skin Cream. Use it for all your beauty care—for cleansing, for a night cream, for a makeup base—and see how much lovelier your skin can look. Get medicated Noxzema today—take advantage of the King-Size Special, months of wonderful skin care at a whopping saving!

King-Size Special
Reg. \$1.23 Size
now only **99¢** plus tax



Support your religious faith's OVERSEAS AID program



GIVE THROUGH YOUR FAITH

PROTESTANT—Share Our Surplus Appeal
CATHOLIC—Bishops' Clothing Collection
JEWISH—United Jewish Appeal

Published as a public service in cooperation with The Advertising Council.

IRREGULARITY

affect you this way?

Tired and sluggish? Nervous, irritable, maybe from constipation due to lack of bulk? There's a safe, natural way to regularity—the Kellogg's All-Bran way.

A daily half-cup of Kellogg's All-Bran with milk gives you needed bulk for regularity—without habit-forming laxative drugs. Treats you to the wonderful flavor of bran, too. Put Kellogg's All-Bran on your shopping list, and overcome your constipation problems due to lack of bulk.



Fast Relief Wherever Feet Hurt!

Extra Soft... Extra Cushioning... Extra Protective Adhesive Foot Padding



Just cut it to the needed size and shape and apply.



Dr. Scholl's KUROTEX A Superior Moleskin

Announce Way To Help Drain All 8 Sinus Cavities Without Discomfort

New decongestant tablet for sinus congestion sufferers
acts both to drain clogged sinus cavities
and relieve distressing head pain

New York, N. Y. (Special) Announcement has been made of a new tablet development which has the remarkable ability to help drain clogged sinus cavities and thus relieve congestion and pressure. The headaches, pressure pains, stuffed-up head, nasal drip, clogged breathing—all the unrelenting symptoms the sinus sufferer knows so well—are attacked directly by improving drainage of the sinus areas.

Most remarkable of all is the fact that this is accomplished with extraordinary speed and without discomfort of any kind. This new tablet does its remarkable work internally, through the blood stream. It deposits into every drop of blood plasma a new medication which is carried to the sinus area, where it

shrinks the swollen doors to the sinus cavities and helps drain away the pain-causing pressure and congestion.

The shrinking substance in this new tablet has been so successful topically in promoting drainage of the sinus cavities that it is now prescribed more widely by doctors than any material for this purpose. This new medication is now available at drug counters without the need for a prescription under the name, Dristan® Decongestant Tablets. Dristan Tablets cost only 98¢ for a bottle of 24 tablets. Buy and use Dristan Tablets with the absolute guarantee that they will drain away pain-causing pressure and congestion of the sinus cavities, relieve the pain and distress, or purchase price will be refunded.

THE RUSSIANS' BIG OBSESSION: YOU!

Continued from page 7



Volga auto assembly line is modeled after Detroit plant

Khrushchev Hates To Be

were crowding happily around us, waving and cheering. It was this way throughout Siberia and Central Asia. In Tashkent, the children crowded around and said, in Russian, "Give our best regards to all your American children." At Rubtsovsk it was the same thing. This was Siberia, and an American here is about as rare as an Eskimo in the tropics. One needs special permission to travel through Siberia.

In Novosibirsk, an industrial city in Siberia, we went to the theater. After the performance, and after applauding the actors, the entire audience turned around and began applauding us—the "imperialist warmongers!"

Everywhere we went, the people tried to be hospitable. At almost every dinner or luncheon we attended in Russia small American flags were put on the table in our honor.

Probably no Russian is more interested in Americans than Premier Nikita Khrushchev himself. My most intriguing time in the USSR was the day I met him. Dad was scheduled to have a private interview with Khrushchev and my brother Borden and I went along.

The first thing I noticed upon entering the Kremlin grounds was that the soldiers standing guard here were impressively neat and erect. Most Russian soldiers wear baggy, sloppy uniforms, but these guards were trim and tidy.

Silent Nerve Center

We entered the Kremlin, and went up in a slow, old-fashioned elevator. Then we were led down a long corridor to Khrushchev's outside office. I couldn't help comparing this with a busy American office. And what a difference! We saw absolutely no activity—no secretaries, no typewriters, nothing but empty rooms and silence. It was eerie. There was no feeling that this was the nerve center of the whole country.

While Dad went inside for his interview with Khrushchev, I waited in the outside room with Mr. K's male secretary, or aide. Again I was struck by the lack of business-like atmosphere. The aide wandered around in a seemingly aimless fashion.

I waited there and leafed through some propaganda pamphlets and Russian newspapers. Then I noticed a Russian phonograph, and I went over and found an American recording on it, a work by the late British composer Vaughan Williams. I tried to play it but the machine didn't work. The aide and some other people tried to get it to play but, to their obvious embarrassment, it wouldn't. They explained it was a new model and not yet in production.

Next I tried the TV set. It would have worked, I think, but there was nothing being broadcast—this was mid-afternoon—so I went back to the propaganda pamphlets.

Finally Mr. Khrushchev and Dad were finished with their talk, and I was led into the office. It was a long, narrow room. In the center was a green-covered conference table. At the far end of the room was Khrushchev's desk. It had



Photos by John Fall Stevenson

Even chickens are urged to "catch up with the U.S."

Outdone By Americans

no papers on it, but was cluttered with souvenirs, two models of jet airliners, and two phones.

Khrushchev greeted Borden and me jovially, shaking our hands and smiling broadly. He is shorter and more rotund than I expected him to be. He speaks no English, so everything is said through an interpreter.

I had my camera, and Khrushchev gladly consented to being photographed. He said that he had always liked to take pictures when he was young. Dad said that when he was young he didn't have time to take pictures. Whereupon Khrushchev replied instantly that when he was young he worked in the mines.

The Last Word

Dad told me later that this was typical of the whole interview. Khrushchev dislikes being outdone, and always tries to have the last word. It occurred to me that here, in Khrushchev, both Russian attitudes toward Americans were typified—he was friendly, but at the same time he was competitive. Later Dad reminded me that the whole Russian policy of economic rivalry had been started by Khrushchev himself.

Dad mentioned to Mr. K. that I had just finished college and was going to return to America and look for a job. Khrushchev smiled and laughingly suggested that I stay in Russia and marry a Russian girl. Everyone laughed, and we left Khrushchev's office with handshakes and smiles.

On the way back to the hotel, Dad told me how the interview had been arranged. It was at an official lunch—a six-course, vodka, wine, and brandy affair. At 2:30, as the luncheon was finally ending, they informed Dad that he had an appointment with Khrushchev in a little while. There was no time for checking with our ambassador or preparing in any way. This is typical of the way the Russian leaders like to stay one jump ahead to keep others off balance.

Friendliness Or Competition?

While most Russians know little about us and have slight chance to learn the truth, the top leaders seem to know a good deal through our newspapers and magazines. In Dad's interview with Khrushchev, the Russian premier said that he reads the syndicated newspaper columnist Walter Lippmann regularly. One thing is certain: they know much more about us than we know about them. But unfortunately the great mass of the Russian people knows probably less about us than we do about them.

One comes away from Russia wondering whether the Russian people's genuine friendliness toward, and interest in, Americans will eventually triumph over their fierce competitive spirit and the aggressiveness of their leaders.

I don't know the answer, and I don't think anybody does. Let's all hope and pray that their friendliness will dominate in the end.

—The End



BANISH ODORS—in seconds!

SPRAY AWAY GERMS—in seconds!

clean the air you breathe with new GOOD-AIRE!

Starting today—you can "air clean" your home! New GOOD-AIRE instantly neutralizes cooking and smoking odors—freshens stuffy bathrooms, bedrooms and sickrooms! Even more important—GOOD-AIRE actually sprays away invisible germs*, helps safeguard you against common airborne infections! Get new GOOD-AIRE...use it every day. And you'll have a house with clean air in it...a pleasanter place to be!

*Report by a leading microbiological laboratory (name on request) definitely proves a significant reduction in test bacteria count.

m-m-m!
two delightful scents—
FLORAL and SPICE!

SHULTON
Fine Chemicals Division



Find the strength for your life...worship together this week



WHAT YOUR DOCTOR KNOWS ABOUT

SPLITTING NAILS

AND

KNOX Gelatine

Published medical research shows that 7 out of 10 women made their fingernails lovely and pliant... simply by drinking one full envelope of Knox Gelatine daily (about 5¢) in fruit or vegetable juice, bouillon or water. At your grocer's. Never sold in capsules.

NOTE TO PHYSICIANS: For reprints of the only clinical reports published in medical journals, write Knox Gelatine, Johnstown, N. Y.



©1958 Knox Gelatine Co.

ECZEMA ITCH

Quickly Relieved, Healing
Promoted with Soothing

Super-Lamelated

RESINOL

FAST, FAST RELIEF FROM
MUSCULAR DISCOMFORTS OF

COLDS AND FLU

Antiphlogistine moist heat penetrates deep down. Brings soothing relief to muscles wracked with pain from colds and flu. Warmth flows in—pain flows out! Over 221,000,000 packages sold—proof of results!

At all druggists. Trial size jar only 69c.

ANTIPHLOGISTINE® POULTICE

SAY: ANTI-FLO-HEE-TEEN

"IF I DID THE FAMILY SHOPPING I'D BUY KASCO® DOG FOOD!"



Here's why you should too...

Leads all others in flavor


Kasco Dog Food has far more *meat-rich* flavor than any other leading brand. Hundreds of tests conducted at the world's largest dog nutrition research center prove—dogs prefer it!

Most nourishing of all

Generations of dogs have demonstrated Kasco gives all the needed elements. So packed with rich meat-protein, vitamins and minerals that you actually don't need to add anything but water.

Kasco is concentrated

Kasco is so completely balanced, so thoroughly digestible that it takes less to meet *all* of his nutritional requirements. Quick and easy, too. Get Kasco Dog Food... your dog will love it!

 Corn Products Refining Company



Mia Carpenter

SIZE	6	7	9	11	13	15
Bust	31½	32½	33½	34½	36	37½
Waist	21½	22½	23½	24½	26	27½
Hips	32½	33½	34½	35½	37	38½
Length*	15½	15½	16	16½	16½	16½

*Nape of neck to waist

Drawstring Dress

Here's a London favorite that's easy to make and easy to wear

Lachasse of London is an old, established fashion salon with a feeling for youth. Its designers have sent us this London favorite for you to make—it's a drawstring dress to be worn several ways.

The newest Empire look is built into the dress with a drawstring detail just under the bust and only in front, although the tape continues around to the back under the blouse to control the gentle fullness. The string is

repeated at the waistline. Pull it to emphasize a tiny waist or leave it loose.

With only three basic pieces in the pattern, this dress is easy to make. Choose a fabric soft enough to drape: chiffon flannel, broadcloth, rayon, faille, Shantung or one of the transition cottons.

For a dress that's also easy to wear, tear out the coupon below and send it to us with your dollar today. —JOAN RATTNER



Pattern A-3060

Clip This Coupon For Your Young America Pattern

To THIS WEEK Pattern Service, Box 993, General Post Office, New York 1, New York

☐ I enclose \$1.00 for regular delivery

☐ I enclose \$1.25 for airmail delivery

Please send me Pattern A-3060, size _____

Name _____ (Please Print)
Street _____
City _____ Zone _____ State _____

Use the rub that gets at pain faster than any other type medication—speeds

"BAKED HEAT"

COMFORT

to relieve aches, local congestion of CHILD'S CHEST COLDS!

When an achy chest cold grips your child—muscles get tight and sore—the head feels "full," nose is stuffy—painful local congestion settles in upper bronchial tubes. Such discomforts can rob him of sleep, steal his strength. You need to relieve these miseries promptly.

Musterole gets at achy, painful chest cold misery faster than any other type medication. The

instant you rub it on—Musterole starts right to the hurt—relaxing aching muscles—by its famous "baked heat" action. Your child actually feels this warming, soothing comfort as it quickly relieves soreness... circulating a fresh supply of blood to trouble spots to ease away discomfort.

And... medicated vapors from the chest open stuffy nose, clear the head, lessen local bronchial congestion, reduce cough.

ONLY RUB IN 3 STRENGTHS

Only Musterole combines the amazing pain-reliever GM-7 (glycol monosalicylate) with stimulating oil of mustard. An exclusive formula. Doctor recommended. Stainless. Comes in tubes and jars. Give your child this better, faster relief... with Child's Mild Musterole. The large size saves you most.

Child's Mild

MUSTEROLE

Also Regular or Extra Strong for adults



There's no rub like Musterole. Its famous "baked heat" action warms, soothes... relaxes... makes achy chest cold misery ease away... fast! Head feels clearer... coughing is reduced. Your child feels better—rests better—gets back her strength—fast!

A FLOUR PRODUCT



Don't let Baby SUFFER

TEETHING PAINS! Give INSTANT relief with



For ADULTS, too! Quickly relieves Toothaches, Denture Irritations, etc. By the makers of Dent's Toothache Gum, Toothache Drops, Ear Wax Drops

Helps You Overcome FALSE TEETH Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. FASTEETH, an improved alkaline (non-acid) powder, sprinkled on your plates holds them firmer so they feel more comfortable. Avoid embarrassment caused by loose plates. Get FASTEETH at any drug counter.

For the nose with a cold...



feelable RELIEF IN SECONDS

Coldene Nasal Spray is a new fast-acting formula. It opens up stuffed-up nose and dries sniffles of a cold, allergy or sinus passage congestion. Permits normal breathing in seconds.



ANTI-ALLERGIC • ANTIHISTAMINIC • ANTIBIOTIC



Don't Scratch that ITCH

New wonder healing aid

relieves intense itch in seconds

—fights further infection!

Doctors warn that scratching may cause infection. But with new antiseptic Nozain you can now relieve itch in seconds and so resist that dangerous urge to scratch! New greaseless Nozain—made by Noxzema—works 3 ways at once to bring relief:
1—It's anesthetic! Relieves pain of itch in seconds!
2—It's antiseptic! Fights germs. Helps prevent spread of itch!
3—It's medicated! Soothes irritation. Speeds up healing!

Nozain is ideal for cuts, scrapes, burns, severe sunburn. Great for children. 75¢ and \$1.25 a tube. Get satisfying relief... or return unused portion for full refund.

Satisfaction guaranteed by Noxzema.



Last Laugh



Galway Beard: Horace Greeley ruffed it with this type, also known as the "Irish" beard



Full Beard: What every man aspires to

Whiskery

By RALPH STEIN

Recently that mysterious old institution, the beard, has shown signs of resurgence. We decided to consult a reputable scholar on the subject and turned to our friend Professor Wimple. "Lots of famous men wore beards," he told us. "Lin-

coln, Rip van Winkle, even Shakespeare, the Bard of Stratford-on-Avon."

"Shakespeare?" we asked, unbelieving.

"Oh, yes," said the Professor. "His was called the Beard of Stratford-on-Avon."

*She uses only **GLEEM**-the toothpaste for people who can't brush after every meal*



JUST ONE BRUSHING
destroys decay- and odor-causing bacteria

PROOF -
destroys decay bacteria



Mouth bacteria, chief cause of decay, build up overnight (shown at left). One Gleem brushing destroys up to 90% of these bacteria (shown at right).

PROOF -
stops mouth odor all day



Tests prove that one morning brushing with Gleem destroys odor-causing bacteria so effectively mouth odor is stopped all day for most people.

If you, like Joan here, can't brush after every meal—even though it's best—take a tip from her. This young lady knows food combines with mouth bacteria to cause decay and mouth odor. So she makes sure she starts each day with Gleem—the toothpaste for people who can't brush after every meal. You, too, can depend on refreshing Gleem, with exclusive GL-70, to destroy most mouth bacteria with just one brushing.

Only **GLEEM** has **GL-70** to fight decay and mouth odor



NOW IN TUBES AND NEW PUSH BUTTON PACK

History



Forked Beard: It was favored by Chaucer, Richard II. At left, Prof. Wimple ties up his research



Dundrearies: So-called after Lord Dundreary, a character in Victorian play, "Our American Cousin"



Sideburns: Named for mixed-up Civil War General Burnside. Now making a slight comeback in teen set



Assyrian: Bas-relief Professor W. dug up in West Babylon, E. I., shows that women didn't like beards even in 2100 B.C. Note primitive razor

For most every kind of pain or ache,
BAYER ASPIRIN is what millions take, because—

BAYER Brings Fastest Relief

...the fastest, most gentle to the stomach
relief you can get!

"I use it for
**MORNING
HEADACHE!"**



"I use it for the
pains, aches and
fever of a **COLD!"**



Men who KNOW medicine say: "Take Aspirin!"

Doctors and public health officials—men who *KNOW* medicine—have repeatedly recommended aspirin for headache, muscular pain, fever of a cold. And *now*, eminent doctors—reporting to the entire medical profession on new clinical studies of *Bayer Aspirin* versus buffered aspirin—reveal that the addition of buffering agents to aspirin serves "no clinically detectable useful purpose." So take *Bayer*—the *best* aspirin the world has ever known.

Why BAYER makes you feel better fast!

Unlike pain-relieving tablets which delay relief because they enter your stomach *whole*, a Bayer tablet disintegrates into soft, tiny flakes *on its way* to your stomach. Therefore, it's ready to go to work *instantly*—without delay—to bring the fastest, most gentle to the stomach relief you can get!



FEEL BETTER FAST—with BAYER® ASPIRIN

It makes good sense to give Kent
...and good smoking, too.



*Of all leading
filter cigarettes*

Kent Filters Best

gives you less tars and nicotine

A Product of P. Lorillard Company—First with the finest cigarettes—through Lorillard Research!